

SUMMARY

Full name	Moldasheva Anar Kuangalieвна aing-oor@mail.ru
Position, academic degree, academic title	1. Candidate of Economic Sciences, specialty 08.00.05 – Economics and Management of the national economy (by branches and spheres of activity), Almaty city, University of International Business; 2. Associate Professor of the KKSON of the Ministry of Education and Science of the Republic of Kazakhstan, specialty "Economics".
Teaching experience	28 years
Awards, incentives	1. Medal "Leader of Education"; 2. Award recognition "Uzdik pedagogue-2019"; 3. Award-winning candidate of Science "Uzdik candidate of science 2019".
Additional information	1. Honorary Professor of Economics (Honorary Professor Economics) Faculty of Law of the Euro-Regional University College of Modern Sciences, Brussels, Belgium; 2. Member of the International Academic Council of the registered association B.W.I.E.V. Dusseldorf Germany; 3. Member of the "Association of Business Women of Kazakhstan"; 4. Member of the spiritual club "Elsana"
Professional development, internships	<p>2023</p> <ol style="list-style-type: none"> 1. Management in education, Germany; 2. Management in art industry, Germany; 3. Use of the virtual corporate environment motivator, Germany; 4. Scientific and methodological foundations of improving the quality of professional and creative education and achieving goals of sustainable development of Kazakhstan. <p>2022</p> <ol style="list-style-type: none"> 1. Principles of facilitation for teachers of universities; 2. Proactive education management tools, Kazakhstan; 3. Innovative teaching technologies used in the implementation of educational programs, Kazakhstan; 4. Rejisser. Dramaturg.Start. <p>2021</p> <ol style="list-style-type: none"> 1. PR promotion, Kazakhstan; 2. Management projects, Kazakhstan; 3. Art Management in Germany, Germany; 4. Art Management, Russia; 5. Management in art industry, Uzbekistan. <p>2020</p> <ol style="list-style-type: none"> 1. Digital competence in the educational process, Kazakhstan; 2. Event-Management, Kazakhstan; 3. Global standards of Education: KIMEP model, Kazakhstan. <p>2019</p> <ol style="list-style-type: none"> 1. Professional development program for teachers and managers of higher professional education, Kazakhstan; 2. "Identification of Central Asian countries" – a series of interdisciplinary meetings for representatives of the cultural and creative sectors of Central Asia., Uzbekistan; 3. Opportunities of information technologies in business development" for the development of e-commerce in the Kyzylorda region, Kazakhstan.
Scientific projects	Fundamental project:

	"Models of management of entrepreneurial resources of the national economy and culture of Kazakhstan".
List of major scientific publications	<p>2 articles in journals included in the Scopus database</p> <ol style="list-style-type: none"> 1. «Improving the Innovative Activity of the Region with Impact upon Tourism» - Journal of Environmental Management and Tourism, 2022, 13(6), pp. 1728–1739 ISSN:2068-7729; 2. "Optimization of profit, risk and service level in designing a closed loop supply chain network by considering the location of competitive facilities in conditions of uncertainty", Industrial Engineering & Management Systems Magazine No4, December 2021. ISSN 1598-7248 EISSN 2234-6473. <p>5 articles in COXON journals</p> <ol style="list-style-type: none"> 1. "Language policy in art education in Central Asia", Journal "Bulletin of the National Academy of Sciences of the Republic of Kazakhstan" No. 3, 2023; 2. "Art objects as an instrument of environmental protection in Central Asia", Journal "Bulletin of KazNU" No. 2(83), 2023; 3. "Sales management in the Event industry: comparative analysis of sales techniques", The magazine "Central Asian Journal of Art Studies" No. 8/2, 2023; 4. "Kazakstangy art-managementtin damu deheyi men keleshegi", the magazine "Central Asian Journal of Art Studies" No. 9, 2023.; 5. "Technique for conducting financial analysis of commercial banks", Proceedings of the National Academy of Sciences of the Republic of Kazakhstan No. 1(323), 2019
Copyright certificates	<ol style="list-style-type: none"> 1. Electronic textbook "Management" – copyright certificate, 2022, No. 24143; 2. Electronic textbook "Advertising and PR in the art industry" - copyright certificate, 2022, No. 24144; 3. Electronic textbook "Trends and trends of the art market" - copyright certificate, 2022, No. 24858; 4. "Methods and indicators of management evaluation in the field of art education" article - author's certificate, 2022, No. 24917; 5. "Features of the production and promotion of animated films in the Republic of Kazakhstan" article - copyright certificate, 2022, No. 26766; 6. "Language policy in art education in Central Asia" article - author's certificate, 2023, No. 33426.
Students-winners of R&D, Olympiads	<p>2022</p> <ol style="list-style-type: none"> 1. Ilyasova Tomiris, Diploma of the III degree of the XV Republican subject Olympiad among students of universities of Kazakhstan in the specialty "Art management".