

INDEPENDENT AGENCY FOR ACCREDITATION AND RATING
External expert commission

*Addressed to
Accreditation
Council of the IAAR*



REPORT

**on the results of the work of the external expert commission for the evaluation
for compliance with the requirements of the standards of primary specialized accreditation
(Ex-ante) of educational programs**

**6B02190 Design, 7M02190 Design, 7M02191 Art management (scientific and pedagogical
direction)
RSI " TEMIRBEK ZHURGENOV KAZAKH NATIONAL ACADEMY OF ARTS " MCS
RK**

Date of EEC visit: May 24 - May 26, 2023

Almaty

May 26, 2023

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I. LIST OF SYMBOLS AND ABBREVIATIONS

AC-academic calendar
DB- Basic disciplines
EEEA- External evaluation of educational achievements
SAK- State Attestation Commission
SOSE- State obligatory standard of education
DET- Distance educational technologies
ECTS- European Credit Transfer System
ICT- Information and communication technologies
IC- Individual Curriculum
OC- Optional component
CT-Comprehensive testing
CTT- Credit training technology
QED- Catalog of elective disciplines
MEP- Modular educational programs
SRW- Scientific Research work
SRWS- Scientific Research work of Students
CC- Compalsory component
GED- General education disciplines
EP- Educational programs
MD- Major disciplines
PTS- Professorial- teaching staff or **TS**- Teaching Staff
RK- The Republic of Kazakhstan
WC- Working curriculum.
QMS-Quality Management System
SVO- Secondary vocational education
SSW- Students Self work
SSWT- Student self work with a teacher
MC- Model Curriculum
EMCD- Educational and methodological complex of the discipline
EMD-Educational and Methodological Department
EMC Educational and Methodological Council

II. INTRODUCTION

In accordance with order No. 65-23-ED dated March 03, 2023 of the General Director of the Non-Profit Institution "Independent Accreditation and Rating Agency", from May 3 to May 5, 2023, an external expert commission assessed the quality of educational programs 6B02190 Design, 7M02190 Design, 7M02191 Art management (scientific and pedagogical direction) for compliance with the standards of specialized accreditation of the educational program of higher and (or) postgraduate education (Republic of Kazakhstan, approved and put into effect by the order of the Director General of the National Institution "Independent Agency for Accreditation and Rating" dated June 16, 2020 No. 57-20-OD.)

The report of the external expert commission (EEC) contains an assessment of the quality of educational programs 6B02190 Design, 7M02190 Design, 7M02191 Art management (scientific and pedagogical direction) according to the standards of specialized accreditation, reflects strong positions in accordance with the criteria of the standards recommended by the EEC for further improvement (Appendix 1), the program of the visit of the EEC (Appendix 2), the results of a survey of representatives of the teaching staff and students of educational programs (Appendices 3-4).

The composition of the EEC:

Chairman of the EEC –Galyatina Anna Valerievna, PhD in Art History, IAAR expert.

EEC IAAR Coordinator- Niyazova Guliyash Balkenovna, Head of the Project for the institutional and specialized accreditation of IAAR universities (Astana, Republic of Kazakhstan).

Cluster 1. Specialized accreditation

6B02184 Directing
7M02184 Film and
TV directing
IAAR expert –Taishanov Talgat Turganbayevich, senior lecturer at the Kazakh National University of Arts, member of the National Academy of Cinematographic Arts, outstanding in the field of culture (Astana, Republic of Kazakhstan).

IAAR expert –Mehdiyev Elnur Jahangir oglu, PhD, Dean of the Faculty of Audiovisual Arts, Azerbaijan State University of Culture and Arts (Baku, Republic of Azerbaijan).

IAAR expert, student– Yana Bushmina, 5th year student of the educational program 6B02184 Directing at the University "Turan" (Almaty, Republic of Kazakhstan). Off-line participation

7M02179 Traditional
musical art
6B02179 Traditional
musical art
IAAR Expert -Yergalieva Aigul Temirbolatovna, candidate of art history, associate professor at West Kazakhstan University named after M. Utemisov (Uralsk, Republic of Kazakhstan).
IAAR Expert, Employer –Abeldinov Adai Kunanbaevich, director of Adai production LLP (Almaty, Republic of Kazakhstan).

Cluster 2. Specialized accreditation

6B02190 Design,
7M02190 Design
(2 years)
Expert Category I IAAR –Shaigozova Zhanerke Nauryzbaevna, Ph.D., Associate Professor of Abay Kazakh National Pedagogical University, member of the Union of Artists of the Republic of Kazakhstan, UNESCO expert in art education (Almaty, Republic of Kazakhstan).

IAAR expert, student– Abdrakhmanova Aknur, 1st year student 7M02111 Design of M.Kh. Dulati Taraz Regional University (Taraz, Republic of Kazakhstan).

7M02191 Art Management (2 years) *Expert Category I IAAR* –Begembetova Galia Zainakulovna, PhD in Art History, Associate Professor of the Kurmangazy Kazakh National Conservatory, Laureate of the State Scholarship for Young Talented Scientists of the Republic of Kazakhstan (Almaty, Republic of Kazakhstan).

Cluster 3. Specialized accreditation

6B02178 Pedagogy of choreography
7M02178 Choreography *IAAR Expert* -Alisheva Alila Tursumbaevna, Associate Professor of Art History, Professor of the Kazakh National Academy of Choreography, Honored Worker of the Republic of Kazakhstan (Astana, Republic of Kazakhstan).

8D02197 Choreography *Assessed by the chairman.*
Expert II category IAAR, employer -Lana Bolat, artistic director of the Alтын Batyr choreographic group, president of the Association of Young Entrepreneurs of Astana (Astana, Republic of Kazakhstan).

Cluster 4. Primary specialized accreditation

7M02156 Design (1 year) *Expert II category IAAR* –Zhanerke Askhatovna Imanbayeva, PhD, Associate Professor of the International Educational Corporation (Almaty, Republic of Kazakhstan).

7M02189 Fashion and costume design
6B02197 Fashion and costume design *IAAR Expert* -Mizina Yulia Ilyinichna, Candidate of Art History, Associate Professor of the Department of Architecture and Design of Toraigyrov University (Pavlodar, Republic of Kazakhstan).

(5 years) *IAAR expert, student*- Ibragimova Meerzat, 3rd year student of the educational program 570700 Art of Costume and Textile of the Kyrgyz Uzbek International University named after B. Sadykov (Osh, Kyrgyz Republic).

III. REPRESENTATION OF EDUCATIONAL ORGANIZATION

RSI " Temirbek Zhurgenov Kazakh National Academy of Arts " MCS RK (T. Zhurgenov KazNAA) was founded in 1978. The Academy positions itself as a multi-level, multi-profile educational institution, a university with a high concentration of talents, a unique human resources potential and a stable reputation.

There are six faculties at T. Zhurgenov KazNAA: 1) Theatrical art 2) Film and TV; 3) Choreography; 4) Painting, sculpture and design; 5) Art history; 6) Musical art.

Training of specialists is carried out by 23 departments, out of them 17 are Graduating departments, 6 are General academic departments.

In 2008, a division for advanced training and retraining of personnel was opened. Since December 2001, the composition of T. Zhurgenov KazNAA was included in the Republican Art College.

The multi-stage training of specialists at the Academy consists of five interrelated stages: boarding school - grades 7-9 (initial art training), college (technical and vocational education), university (higher specialized education), postgraduate education - master's and doctoral studies (PhD), opened since 2009.

T. Zhurgenov KazNAA has 2 educational buildings, a boarding school, a hostel, a sports ground, a library. The total area of buildings and structures of the academy, according to the available technical passports, is 24828.3 m². Both buildings of the academy comply with sanitary standards and fire safety requirements.

Training of students in all EPs is carried out based on license No. KZ71LAA00005325 dated July 14, 2015, issued by the Committee for Control in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan dated February 3, 2010, No. 0137419. In 2020, EP 7M02190-Design was accredited by the NAAR for a period of 3 years, from 12/24/2020. to 23.12. 2023 2

On September 9, 2020, EP 6B02190-Design passed the international accreditation "Accreditation, Certification and Quality Assurance Institute" "ACQUIN" quality mark for the Dezing 5B040900 / bachelor training program. The certificate is valid until September 30, 2023.

Activity Guidelines EP 6B02190 / 7M02190-Design and 7M02191 Art Management is aimed at fulfilling the mission of the Academy, which states: "We train professional personnel for the field of art, culture, education and the creative industry, we participate in the creation, preservation and development of the spiritual and moral values of the people of Kazakhstan and the Central Asian region.

Purpose of the EP6B02190 Design – training of a specialist in the field of design, competent in design, performing, advertising, production activities, possessing theoretical knowledge and practical skills in creating design projects, able to develop and promote art and design services (products) in accordance with market demands and the needs of modern society.

Purpose of the EP 7M02190 Design – training of specialists with scientific and pedagogical potential in the field of artistic, creative and project-practical areas, who have the skills to teach design disciplines of design, artistic presentations and visual means of communication of a different nature.

The purpose of EP 7M02191 Art Management is to train highly qualified competitive masters who are ready to generalize and test international and local experience, as well as achievements in the field of art management, distinguished by a humanistic worldview, possessing analytical abilities and a body of knowledge, skills and abilities of research, pedagogical and organizational and managerial activities for studying and teaching in the field of management of culture and art in accordance with modern world trends.

The educational program 6B02190-Design trains bachelors with the award of a Bachelor of Arts degree.

Educational programs 7M02190-Design and 7M02191-Art Management train undergraduates in the scientific and pedagogical direction with the award of a master's degree in art history.

The contingent of bachelors in the educational program 6B02190-Design is 212 students (in the 1st year - 50 students, in the 2nd year - 50 students, in the 3rd year - 48 students, in the 4th year - 37, in the 5th year - 27 students), including by government order 130.

The contingent of undergraduates in the educational program 7M02190-Design is 7 students (in the 1st year - 3 students, in the 2nd year - 4 students), including by state order -7.

Design Department employs 18 teaching staff in the 2022-2023 academic year, 16 people on the staff, 2 part-time workers, the percentage of degrees is 43.75%, of which: 1 Doctor of Pedagogical Sciences, Professor, Academician of the APS RK; 1 candidate of pedagogical sciences, professor (HAC); 1- professor (HAC); 3 - Candidate of Sciences, Art. teacher; 2 - PhD st. teacher; 2 professors of the academy; 4 - senior teachers; 4 masters, art. teacher; and 1 - master,

teacher). having government awards - 3 (Asylkhanov E.S., Koshenov K.S., Suleev D.T.). The average age of the teaching staff in the department is 48 years.

The contingent of undergraduates in the educational program 7M02191-Art Management is in the 1st year - 5 students, in the 2nd year - 5 students, including under the state order -10.

The Department of Art Management and Producing currently employs 9 people, 100% of whom are full-time teachers. The degree of the total number of teaching staff for EP is 66.6%. The educational process in EP is provided by a highly qualified teaching staff, including 4 candidates of economic sciences (Moldasheva A.K., Klimova T.G., Musabaev K.M., Musaeva A.A.), 1 doctor of PhD (Sorokina Yu. V.), 4 masters (Tleumagambetova G.Zh., Tokpan A., Toktagan E., Dzhumadilova Zh.A.). The average age of the teaching staff in the department is 47 years.

IV. DESCRIPTION OF THE PREVIOUS ACCREDITATION PROCEDURE

Educational programs 6B02190 Design, 7M02190 Design, 7M02191 Art management (scientific and pedagogical direction) accreditation for compliance with the standards of specialized accreditation of the educational program of higher and (or) postgraduate education (Republic of Kazakhstan, approved and put into effect by order of the Director General of the National Institution "Independent Accreditation Agency and rating" dated June 16, 2020, No. 57-20-OD.) is being held for the first time.

V. DESCRIPTION OF THE EEC VISIT

The work of the EEC was carried out based on the approved Program of the visit of the expert commission for international specialized accreditation of the educational program 6B02190 Design, 7M02190 Design, 7M02191 Art management (scientific and pedagogical direction) in the period from 24 to 26 May 2023.

To coordinate the work of the EEC, a kick-off meeting was held on May 24, 2023, during which powers were distributed among the members of the commission, the schedule of the visit was specified, and agreement was reached on the choice of examination methods.

To obtain objective information about the quality of the educational program and the entire infrastructure of the university, to clarify the content of the self-assessment report, meetings were held with the rector, vice-rectors of the university in areas of activity, heads of structural divisions, heads of departments, teachers, students, graduates, employers. A total of 54 representatives took part in the meetings (Table 1).

Table 1 - Information about employees and students who took part in meetings with the EEC IAAR:

Participant category	Quantity
Rector	1
Vice-Rector's Corps	4
Heads of structural divisions	eleven
Deans	4
Heads of departments	3
teachers	7
Students, undergraduates, doctoral students	10
Graduates	10
Employers	4
Total	54

During the visual inspection, the EEC members got acquainted with the state of the material and technical base, visited laboratories and training workshops. According to EP 7M02191 Art Management (scientific and pedagogical direction), the department, auditoriums, cinema hall were examined, where the main classes for the master's degree are held.

According to EP 6V02190 / 7M02190 Design, training workshops and lecture rooms located in the Academy building at ul. Kablukov 133.

At the meetings of the EEC IAAR with the target groups of the university, the mechanisms for implementing the policy of the university were clarified and certain data presented in the self-assessment report of the university were specified.

EEC members visited the practice bases of accredited programs: according to EP 6V02190 / 7M02190 Design - LLP "Almaty-Korkem", located at Almaty, st. Polezhaeva 9. The base of practice is a well-known company in Kazakhstan engaged in the design of interiors and exteriors. Official website of the company <https://korkem.company/contacts>.

According to EP 7M02191 Art management (scientific and pedagogical direction):LLP "Kontorra Studio" Almaty, st. Kazhymukan, 70; Theater of traditional art "Alatau" Almaty, m-n Nurkent, 6; Kazakh State Philharmonic named after Zhambyl Almaty, st. Kaldayakova, 35.

EEC members visited exhibitions in special disciplines in EP 6B02190 Design: "Ergonomics of the architectural environment", "Type and basics of typography", "Elements and processes of architectural design". All students' work is done within the specified academic disciplines. Exhibiting educational and creative works of students is evaluated based on peer review.

According to the program of the visit according to the approved schedule, no classes were held at the accredited EPs.

In accordance with the accreditation procedure, a survey of 29 teachers, 30 students, including junior and senior students, was conducted.

To confirm the information presented in the Self-Assessment Report, the working documentation of the university was requested and analyzed by external experts. Along with this, the experts studied the Internet positioning of the university through the official website of the Academy at <https://kaznai.kz/>.

As part of the planned program, recommendations for improving the accredited educational programs EP 6B02190 / 7M02190 Design and EP 7M02191 Art Management (scientific and pedagogical direction) developed by the EEC based on the results of the examination were presented at a meeting with the management on May 26, 2023.

VI. COMPLIANCE WITH SPECIALIZED ACCREDITATION STANDARDS

6.1. Standard "Management of the educational program"

Evidence

The procedures for assessing the quality of the EP are defined and documented in T. Zhurgenov KazNAA, which are implemented based on the joint activities of several structural units of the educational organization (Education and Educational Institutions, the Department of Strategic Planning and Quality Management Systems, etc.) and the heads of the EP. The policy and goals in the field of quality are provided on the official website of the Academy in the tab "Department of strategic planning and QMS" (<https://kaznai.kz/ru/strategylyk-zhosparlau-zhane-sapa-men/>).

The policy of the Academy in the field of quality assurance is aimed at providing a high level of educational services in conjunction with the following cycles of study: bachelor's, master's and doctoral studies. T. Zhurgenov KazNAA positions itself as an innovative educational, scientific, creative, cultural and educational center that promotes the development of culture, art

and creative industries not only in Kazakhstan, but throughout Central Asia.

At a sufficient level, the Academy has set up work in the field of developing a culture of quality assurance, which is confirmed by constant monitoring of accredited EPs by internal structural divisions at different intervals (annual reports of EP heads, meetings of deans and the Academic Council).

Commitment to quality assurance of implemented T. Zhurgenov KazNAA. The EP is carried out based on a variety of activities, including the implementation of joint educational programs and academic mobility of teaching staff and students. These issues are dealt with by the Department of External Relations and Academic Mobility (<https://kaznai.kz/ru/halyqaralyq-jane-almasy-boiynsha-blm-badarlamalary>).

During the conversation with the head of this department, it turned out that T. Zhurgenov KazNAA works on the following international programs: Erasmus +, Mevlana, DAAD, etc. According to the EP6B02190 Design two students participated in academic mobility (A. Nurmash Munich University of Applied Sciences, Germany and A. Asylkhanova St. Petersburg Academy of Art and Industry named after A. Stieglitz) in the following lines: 09/01/2022 - 12/30/2022.

According to EP 7M02191 Art management (scientific and pedagogical direction) and OP7M02190 the design of academic mobility of students for the accredited period was not found.

In 2022 Lectures for undergraduates of T. Zhurgenov KazNAA was conducted by a foreign specialist, PhD R. Abazov.

Despite the potential for international cooperation in the direction of accredited educational programs, there are no joint and double-diploma programs.

The management of the accredited EPs has demonstrated the transparency of the development of EP plans by involving employers and other interested parties (students) in them. For example, by EP 6V02190 Design and EP 7M02190 Design The employer KORKEM Creative design company and the Union of Designers of the Republic of Kazakhstan, as well as teaching staff and students were involved in the development of the EP plan. An important point is not only the passage of internships in EP 6V02190 Design and EP 7M02190 Design on the basis of Almaty-Korkem LLP, but also the employment of the most talented students at this company is already in the learning process.

However, given the unconditional uniqueness EP 6V02190 Design and EP 7M02190 Design and 7M02191 Art Management, this aspect has not received proper coverage in terms of the development of the EP. For example, EP 6V02190 / 7M02190 Design actively cooperates with the Republican Union of Designers of the Republic of Kazakhstan (the head of the EP Koshenov K.S. is the current President of the Union of Designers of the Republic of Kazakhstan, Professor of the Design Department Asylkhanov E.S. is the chairman of the Eurasian Union of Designers), and EP 7M02191 Art Management is the only EP for the training of art management specialists in the field of visual arts. At the same time, the uniqueness of EP 6V02190 / 7M02190 Design can be considered as the focus on the department and the implementation of various trajectories: "Architectural Design" in the profile "Interior Design", "Industrial Design" in the profile "Furniture Design", "Landscape Design" and "Graphic Design".

Members of the EEC believe that one of the facets of the uniqueness of EP 7M02191 Art Management is a fairly strong composition of the teaching staff. For example, PhD Sorokina Yu.V. is a recognized specialist in the field of contemporary art and art management. However, the members of the EEC state that these aspects are not reflected in the development plans of the EP, which are mostly formalized.

The management of the accredited EP demonstrated its openness and availability for students, teaching staff, employers and other interested parties to discuss various issues, which was confirmed during interviews with various groups and transparency in the development of EP development plans, which was confirmed during interviews with teaching staff, students and

employers during visiting practice bases. Rector of T. Zhurgenov KazNAA determined the schedule of personal reception every Wednesday from 15.00 to 17.00. A positive moment is the passage of EP 6B02190 Design and EP 7M02190 Design of international accreditation in 2020 at the ACQUIN agency. Certificates are available at the link <https://kaznai.kz/acquin-design/>. However, accreditation was passed under the codes of specialties in force at that time.

Analytical part

By accredited EP6B02190 Design, EP 7M02190 Design and 7M02191 Art Management (scientific and pedagogical direction) the members of the EEC demonstrated a desire to develop joint educational programs. At T. Zhurgenov KazNAA, an extensive network of educational partners represented by well-known universities in the world and the CIS in specialized areas, which is not fully used by the leadership of accredited EPs in terms of creating a joint or double-degree educational program. Unfortunately, none of the accredited EPs has a joint or double-degree educational program.

During meetings with the teaching staff and employees of the departments, it turned out that many of them own the information and content of the Development Strategy of T. Zhurgenov KazNAA for 2016-2026 (approved by the Academic Council No. 10 dated May 26, 2016).

On the official site of T. Zhurgenov KazNAA kaznai.kz provides a variety of information. However, regarding EP 6V02190 / 7M02190 Design in the tab "Teaching staff" (<https://kaznai.kz/ru/dizajn-kafedrasyny-oytushylar-ramy/>) presented outdated data. The regalia of the teaching staff and contact details were not found, which makes it difficult to find up-to-date information and communicate with the public. The site also presents the MEPs for 2021-2022. In this section, it is desirable to place a link to current MEPs (for example, ESUVO).

According to EP 7M02191 Art management (scientific and pedagogical direction), many data are presented at the link (<https://kaznai.kz/ru/art-management-zhne-prodjuserleu-kafedrasyl/>). However, according to the teaching staff of the Department of Art Management and Producing, information is limited to full names without contact details (for example, e-mail), also without a resume of each teacher (links are not working). The site also presents the MEP at the link (https://kaznai.kz/wp-content/uploads/2023/03/Passport-OP_Mag_Art-management_2021.pdf) for 2021.

At the same time, members of the EEC note technical problems in the functioning of the official website T. Zhurgenov KazNAA (for example, switching languages, etc.).

Innovative practice according to EP 7M02191 Art management (scientific and pedagogical direction) compiling an archive of creative tasks in social networks (Instagram), produced within the framework of the new discipline "Creative thinking in art".

There is a clear distribution of those responsible for business processes within the EP in T. Zhurgenov KazNAA, which is enshrined in several internal regulatory documents: Regulations on the final certification of students (dated 12/24/2020), Regulations on ongoing monitoring (dated 08/28/2020), Regulations on organization of the educational process with the use of DET, Regulations on the passage of professional practice by students and many others.

The existing institutional plans and programs related to risk management at the Academy do not reflect the specifics of the risks of EP 7M02191 Art Management (Master's) and in general, all EP Development Plans of accredited programs are of a unified nature (formalized), which does not reflect national priorities and the uniqueness of the EP .

The effective management of the EP implies the expansion of knowledge and competencies in the field of theory and practice of managing educational processes, however, the leadership of the EP - 7M02191 Art Management (master's degree) did not submit documents (certificate / certificate) confirming the advanced training of the management of the EP in the program "Education Management".

However, by EP 6V02190 Design and EP 7M02190 Design The head of the design department was appointed 1.5 months ago. In general, the Academy has developed a Professional Development Plan and teaching staff, which is presented at the link <https://kaznai.kz/wp-content/uploads/2022/09/plan-of-qualification-upgrading-courses-for-2022-23-1.pdf>.

There is some progress in the accredited EPs, which is expressed in the opening in 2020 of EP 7M02191 Art Management (scientific and pedagogical direction), and in EP 6B02190 Design by the presence of academic mobility and the strengthening of the teaching staff.

The survey data of the teaching staff showed that the involvement of the teaching staff in the process of making managerial and strategic decisions takes place in T. Zhurgenov KazNAA - 34.5% indicated a very good level, 58.6% believe that the level is good and 6.94% consider it relatively bad.

Strengths/best practice in EP 6V02190 Design and EP 7M02190 Design and 7M02191 Art Management (scientific and pedagogical direction):

- the management of the EP strives to ensure transparency and openness of the procedure for developing plans for the development of the EP, their compliance with the mission of T. Zhurgenov KazNAA and the cultural policy of the country as a whole, which was confirmed during the work of the EEC;

- the management of the EP seeks to involve employers, students, teaching staff and other interested parties (reviewers) in the development of the EP and plans for their development.

Recommendations for EP 6V02190 Design and EP 7M02190 Design:

- Finalize the EP Development Plan, reflecting the individuality and uniqueness, its consistency with national priorities in the field of cultural policy and the development strategy of the Academy, as well as the innovative potential of the teaching staff. Deadline 01.02. 2024.

- Update and supplement the information on the official website on accredited EPs by introducing data on the teaching staff of the departments ("Design"). Deadline 01.10.2023

Recommendations of the EEC for EP 7M02191 Art Management (Master's):

- Expand risk management action plans, considering the specifics of these educational programs, include a section on risks and risk management measures in the EP development plan. By the end of the 2023-2024 academic year, the leadership of EP 7M02191 Art Management (Master's) should develop a risk management plan in the activities of departments for the recruitment of students, organization of the educational process and employment of EP graduates.

- Consider the possibility of developing and implementing joint / double-degree programs with the conclusion of an agreement (s) for joint / double-degree educational programs with foreign universities. Until May 1, 2025

Additional recommendations for EP 7M02191 Art Management (Master's):

- Organize training to improve the skills of the leadership of the EP in the field of management in education until March 2024.

Conclusions of the EEC according to the criteria:

According to the standard "Management of the educational program" educational programs 6B02190 Design, 7M02190 Design, 7M02191 Art management have 2 strong, 15 satisfactory positions.

Standard 2: Information management and reporting

Evidence

T. Zhurgenov KazNAA organized a systematic work on the collection, analysis and management of information. The electronic document flow of the Academy is provided based on different platforms, namely: Moodle, Platonus, Workflow. Login to these platforms is based on logins and passwords, which ensures the proper level of information protection.

Official site T. Zhurgenov KazNAA kaznai.kz is full of information. However, as we have already noted, there are technical problems when switching languages and low information content on accredited EPs.

The improvement of the internal quality assurance system regarding the educational process is monitored by a special structural subdivision of T. Zhurgenov KazNAA "Service for the organization and monitoring of the educational process." This service is divided into the following sections: office-registration, student department, educational process monitoring department. All collected information from the departments is processed by the services of T. Zhurgenov KazNAA and it is included in the reports of the Academic Council and the administration with the definition of issues that need to be addressed and the appointment of those responsible for execution.

In T. Zhurgenov KazNAA determined the frequency, forms and methods for assessing the management of the EP, the activities of collegial bodies and structural divisions. These forms of work are enshrined in the documents: Regulations on the Academic Council of T. Zhurgenov KazNAA. Regulations on the educational and methodological council of T. Zhurgenov KazNAA. Regulations on the educational and methodological bureau of the faculty, etc.

In all departments of T. Zhurgenov KazNAA, office work is carried out in accordance with the approved nomenclature of cases based on electronic document management. Structural subdivisions are connected to the Internet. T. Zhurgenov KazNAA provides teachers and students with free access to the Internet and Wi-Fi.

Generally, the management of the EP provides teachers, employees and students with information on the main provisions of the EP (<https://kaznai.kz/art-management-zhne-prodjuserleu-kafedrasyny-blm-beru-badarlamalary/>) through the publication of information on the internal portal of T. Zhurgenov KazNAA.

The work on involving students, teaching staff and employees of structural units in the process of collecting and analyzing information is well done. This fact was confirmed in the process of interviewing the respondents of the designated groups. However, the issue of making decisions based on them was not demonstrated. At the same time, the students noted that the management of the EP responds to complaints in a timely manner.

The official website has a "News" and "Announcements" tab, which provides up-to-date information on the EP and the university. For example, the most recent news posted on May 25, 2023 (<https://kaznai.kz/ru/category/janalyqtar/>). In the "Announcement" tab on April 26, 2023 (<https://kaznai.kz/ru/category/habarlandyrylar/>).

Unfortunately, the official website of T. Zhurgenov KazNAA no information was found on the audit reports.

Great opportunities for collecting information are presented by the library of T. Zhurgenov KazNAA, the main documents are presented at the link <https://kaznai.kz/ru/kitapkhana-kazyea>. T.

Zhurgenov KazNAA provided open access to the following resources according to the list <https://kaznai.kz/wp-content/uploads/2021/09/Open-access.pdf>.

The results of the survey of students and teaching staff conducted by the EEC IAAR regarding this criterion indicate that:

- students rated the level of accessibility of the manual as: "very good" - 83.3%, "good" - 16.7%.

- students rated the level of accessibility and responsiveness of the university management as: "very good" - 70%, "good" - 26.7%. "Partially unsatisfactory" - 3.3%.

- The teaching staff is satisfied with the level of feedback from the management: "Very good" - 48.3%, "Good" - 41.4%, "Relatively bad" - 10.3%, "Bad" - 0%.

- teachers rated the created opportunities for professional and personal growth for each teacher and employee as follows: "Very good" - 41.4%, "Good" - 51.7%, "Relatively bad" - 3.4%, "Bad" - 3.4%.

Analytical part

Questioning of teaching staff and employees is carried out annually and includes study of the level of satisfaction of teaching staff and employees with working conditions, prospects for professional development and administrative management of the Academy.

Personal files of teaching staff, employees, students confirm documented consent to the processing of personal data.

On the official site T. Zhurgenov KazNAA provides detailed information for applicants (admissions committee, list of required documents, requirements, etc.) at the link <https://kaznai.kz/ru/talapker-kaznai/>.

Members of the EEC made sure that in T. Zhurgenov KazNAA well-developed information management and reporting system is in place. As wishes, members of the EEC note the addition of some reports (audit reports). As it was indicated, in the evidence part, the library of T. Zhurgenov KazNAA provides wide access to the necessary resources.

An important point in providing the necessary information in the relevant fields of science is the scientific journal of T. Zhurgenov KazNAA named after T. Zhurgenova "Central Asian Journal of Art Studies (CAJAS), which has international status and publishes the results of author's research in the areas of art history, pedagogy in the humanities education and the philosophy of art and science. Official page of the magazine <https://cajas.kz/journal>. The journal's reviewers are the world's leading scientists in the field of art history.

It should be noted that according to the data "List of publications recommended by the Committee for Quality Assurance in Education and Science of the Ministry of Education and Science of the Republic of Kazakhstan for the publication of the main results of scientific activity" there are only two journals in this field in the country.

An important place of T. Zhurgenov KazNAA is occupied by the issue of employment and career growth of graduates. According to the data obtained during interviews for accredited EPs, the employment of graduates is 100%.

Student Achievements of T. Zhurgenov KazNAA are covered in the "News" section on the official website.

As part of identifying the effectiveness of key indicators of the strategic plan of the Academy, the plan for the development and quality assurance of the EP, the university monitors the dynamics of the contingent of students. For example, according to the information provided, the contingent of undergraduates in EP 7M02191-Art Management is 5 students in the 1st year, 5 students in the 2nd year, including 10 under the state order.

According to EP6B02190 Design there is a steady increase in students, mainly on a paid basis.

However, as noted above, the official website T. Zhurgenov KazNAA should be supplemented with the following information: for EP Design - about the teaching staff and the updated EP Development Plan; for Art Management EP - up-to-date information, including the finalized EP Development Plan and all EPs in all three languages. When switching the site to languages, all information remains in the state language (technical shortcomings of the site).

One of the significant indicators of the implementation of the EP is the assessment by students of the quality of teaching and the quality of the EP. After the survey conducted by the EEC, data were obtained that the quality of the educational program was “fully satisfied” - 73.3%, “partially satisfied” - 23.3%, “partially dissatisfied” - 3.3%. The quality of teaching in general is “completely satisfied” - 70%, “partially satisfied” - 20%, “partially dissatisfied” - 6.7%, “not satisfied” - 3.3%.

In the questionnaires of students, it is noted that the disciplines of the EP require more practical hours and internal creative activities of T. Zhurgenov KazNAA, as well as during the interview process, the students noted the lack of a coworking area for the implementation of projects and creative events. This is confirmed by the questionnaire data.

For example, students on satisfaction with classrooms, classrooms for large groups are “completely satisfied” - 40%, “partially satisfied” - 40%, “partially dissatisfied” - 16.7%, “not satisfied” - 3.3%.

Strengths/best practice in EP6B02190 Design and 7M02190 Design:

-The Academy and the leadership of the EP demonstrated the involvement of students and teaching staff in the processes of collecting and analyzing information.

Strengths/best practice in EP 7M02191 Art Management (Master's):

- Not identified by this standard.

Recommendations of the EEC for EP 7M02191 Art Management (Master's):

- To harmonize the content of the pages of the Academy's official website in Russian and English. Deadline until 01.10.2023.

- Place in free access the full version of the EP and the Development Plan of the EP 7M02191 Art Management (master's degree). Deadline until 09/01/2023.

EEC recommendations for EP6V02190 Design and EP 7M02190 Design:There are no recommendations for this standard.

Conclusions of the EEC according to the criteria:

According to the standard "Information Management and Reporting" EP 7M02191 Art Management: they have strong positions - 0, satisfactory positions - 17.

According to the standard "Information Management and Reporting"EP6V02190 Design and EP 7M02190 Designhave a strong position - 1, satisfactory positions - 16.

Standard 3. Development and approval of the educational program

Evidence

The development of the EP is carried out on the basis of a number of documents: the State Educational Standard of the Republic of Kazakhstan, professional standards, the requirements of the National and European Qualification Frameworks and stakeholders, as well as on the basis of

internal regulatory documents "Guidelines for the design of modular educational programs" (approved by the decision of the Educational and Methodological Council of T.Zhurgenov KazNAA dated November 6, 2020), Regulations on the educational program (approved by the decision of the Academic Council of T.Zhurgenov KazNAA dated November 28, 2021).

As already noted, in the previous standards, accredited EPs are developed by supervising departments with the participation of leading teachers, representatives of employers and students.

All EP of T.Zhurgenov KazNAA are characterized by a complicated structure, where each discipline has learning outcomes and competencies. Sometimes an MEP can be up to 300 pages long. In the opinion of experts, this rather complex MEP structure is too difficult to read and understand. As a wish, we can say that it is better to compose the MEP structure within the given ESUVO parameters. This will facilitate external expertise and work with stakeholders.

At the same time, the management of accredited EPs develops an MEP based on ECTS and strives to ensure its content is aimed at achieving learning outcomes.

T. Zhurgenov KazNAA is an Educational and Methodological Association (Project Management Group) in the field of education in the direction of "Art", where leading scientists and practitioners in the analyzed field are concentrated.

Hence, it can be said with confidence that the developers of the EP are striving to develop relevant MEPs, coupled with the latest achievements of science and technology in the field of design and art management.

T. Zhurgenov KazNAA involves groups of interested parties in the development of the EP: teaching staff, students and employers (it was noted above). For example, this fact is recorded in the protocols of the department No. 4 of 27.11. 2021 and No. 4 of 11.25. 2022 (Department of Art Management and Producing), as well as No. 2 of 09/07/2021 and No. 9 of 04/05/2022 (Department of Design).

QED for accredited EPs is updated annually. An important point is the opportunity provided by the university to continue education along the chosen trajectory or other trajectories (related). The Academy has a Dissertation Council. All documents related to it are presented at the link.<https://kaznai.kz/ru/qazuoa-dissertatsiialyq-kenesi/>.

EEC IAAR confirms the availability of the developed EP 6B02190 Design, EP 7M02190 Design and EP 7M02191 Art Management (master's), the learning outcomes prescribed in them and the graduate model.

EEC IAAR confirms the presence of prescribed qualifications awarded upon completion of educational programs, which corresponds to the 6th level of the National Qualification Framework (NQF) according to EP 7M02191 Art Management (Master's).

The bases of practices for EP 7M02191 Art Management are relations with employers: among them are Kontorra Studio LLP, the Alatau Theater of Traditional Art, the Kazakh State Philharmonic named after Zhambyl.

Questioning of the teaching staff conducted during the visit of the EEC IAAR showed that:

- PPP to the question: "To what extent does the content of the educational program meet your scientific and professional interests and needs?" evaluated according to the following criteria: "very good" - 62.1%, "good" - 37.9%;

- The teaching staff believes that the management of the university pays attention to the content of the educational program as "very good" - 58.6%, "good" - 37.9%, "relatively bad" - 3.4%.

The results of a survey of students on the issue of support with educational materials in the learning process showed that: "fully satisfied" - 80%, "partially satisfied" - 16.7%, "not satisfied" - 3.3%.

However, among the answers of students there are also complaints about the provision of educational materials in the state language and a small classroom fund. These two points receive the most criticism from students.

Analytical part

As mentioned above a mechanism for the development of the MEP of T. Zhurgenov KazNAA regulated by several internal documents and it has been worked out. The classification assigned upon completion of the EP is clearly defined and corresponds to the level of the NSC. Practice bases have been determined for accredited EPs. Graduate models fit the required parameters and are logically coherent, and learning outcomes are expressed in Bloom's taxonomy. The content of the EP is built on the principle of continuity and continuity, which is demonstrated by a number of academic disciplines. For example, EP 7M02191-Art Management "Marketing" is a bachelor's degree course, "Marketing strategies in creative activity" is a master's degree course; "Management" is a bachelor's degree, "Strategic methods of modern art management" is a master's degree; "Market in the art industry" - undergraduate discipline,

According to EP Design: "Psychology of Design" is a bachelor's degree course, "Socio-Psychological Aspects of Design" is a master's degree course, etc.

The participation of employers in the development of the EP is confirmed by the signatures of the director of Kontorra Studio LLP Balbaev T.S. (EP7M02191 Art management), Director of Almaty-Korkem LLP Kurmanbekov B. B. (according to EP 6V02190/7M02190 Design).

Unfortunately, the members of the EEC were not provided with evidence of the external expertise of the EP. The management of the EP, employers, students and teaching staff confirmed their participation in the development of the EP during the interview. However, the fact of the participation of stakeholders in ensuring the quality of the EP was not confirmed. From here, Guidelines EP 6V02190 Design and EP 7M02190 Design recommend that stakeholders (students, teaching staff and employers) be more involved not only in the development of the EP, but also in decision-making on the EP in order to ensure its quality on an ongoing basis. This stage (transforming function) can be implemented in various forms. But, according to the current state of affairs, the most effective at the Design Department of T. Zhurgenov KazNAA can best be implemented on the basis of partnership of teaching staff, students and employers in scientific and creative research and artistic and technological developments (business incubators, technology parks, etc.) or the opening of basic departments in production.

In addition, there are no materials on providing opportunities for students to obtain professional certification for accredited EPs. According to EP6B02190/ 7M02190 Design These could be certificates of completion of courses in professional design programs. For all EPs, language courses organized on the basis of T. Zhurgenov KazNAA.

All three accredited EPs are positioned as fairly popular specialties at the national level.

However, there are no joint or two-degree educational programs for accredited EPs, despite the fact that T. Zhurgenov KazNAA has established extensive international relations and is recognizable in the global space.

In accordance with the requirements of the Standard, there is documented evidence of the participation of students as the main stakeholders in the development of the educational program 7M02191-Art Management. For example, undergraduates Kushpenova Raykhan and Toktagan Erasyl expressed their opinion on the inclusion of the discipline "Strategic Management in the Art Industry", which is confirmed by an extract from the protocol of the department No. 8 dated 12.03.2021 ([Annex A5 Minutes No. 8 dated 12.03.2021](#)).

Strengths/best practice in EP 6V02190 Design, EP 7M02190 Design and EP 7M02191 Art Management:

-The management of the EP demonstrated the MEP based on ECTS and the content of the EP corresponds to the set goals and planned learning outcomes.

EEC recommendations for EP 7M02191 Art management:

- The management of the EP by 01.09.2024 to ensure that the EP passes an external examination.

- To give proposals to the leadership of the EP on the opening of joint / double-degree educational programs. Deadline until 03/01/2024.

- Plan joint scientific/academic research in the SRW plan for 2024 within the framework of international projects aimed at improving the quality of educational programs through the implementation of research results.

- The management of the EP to make proposals on the possible preparation of students for professional certification and submit it in the development plan of the EP by 01.10.2024.

EEC recommendations for EP6V02190 Design and EP 7M02190 Design:

-The management of the EP should ensure the availability of external expertise of the EP in the form of an expert review, a recognized specialist in the field of design, by 01.10.2023.

- The management of the EP to involve stakeholders (students, teaching staff and employers) in decision-making to ensure the quality of the EP through official participation in joint scientific and creative research and artistic and technological developments (until 01.12. 2024).

- The leadership of the EP to begin work on the development of a joint educational program with one of the foreign partner universities of T. Zhurgenov KazNAA until 01.03.2024

Conclusions of the EEC according to the criteria:

According to the standard "Development and approval of the educational program" EP 7M02191 Art management: has 1 strong and 9 satisfactory, and 2 positions suggesting improvement.

According to the standard "Development and approval of the educational program" EP 6V02190 Design and EP 7M02190 Design has strong positions - 1, satisfactory positions - 8, requiring improvement - 3.

Standard 4. Continuous monitoring and periodic evaluation of the educational program

Evidence

The process of reviewing the structure and content of the EP was provided at T. Zhurgenov KazNAA, considering market requirements, employers' requests and the social demand of society based on internal regulatory documents.

One of the NARR criteria is the demonstration by the university of the existence of a documented procedure for monitoring and periodic evaluation to achieve the goal of the EP and the continuous improvement of the EP, which is reflected in the following documents: Regulations on the educational program (approved by the decision of the Academic Council of T. Zhurgenov KazNAA dated November 28, 2021 .) etc.

T. Zhurgenov KazNAA seeks to introduce the latest achievements of science and technology into the content of the EP, changing the needs of society and the professional environment, including accredited EPs. The effectiveness of the procedures for assessing achievements and the

progress of students is ensured by a complex of harmonious procedures. For example, according to EP 6V02190 Design, the whole complex of special disciplines is evaluated based on collegial reviews of students' educational and creative work, which leads to an objective assessment of students' achievements. Almost all theoretical disciplines are taken in a test form, which excludes the subjectivity of assessing students' achievements.

The accredited EP is developed in accordance with the Classifier of areas for training personnel with higher and postgraduate education, the requirements of the State Educational Standards and other regulatory legal acts in the field of higher and postgraduate education (<https://kaznai.kz/ru/normativtk-quyqtyq-aktler/>), as well as Academic policy of the university (<http://kaznai.kz/wp-content/uploads/2022/06/Akadem.-politics-rus-1.pdf>).

The needs and degree of satisfaction of students are clarified on the basis of an annual survey, which, as the leaders of the EP assured, are discussed at meetings of departments, faculty councils.

Analytical part

T. Zhurgenov KazNAA activities have been established for the internal examination of MEPs (modular educational programs). External evaluation of the EP is represented by the following procedures: attestation and accreditation of the university; state certification of students; survey of employers; external review of graduation papers and teaching materials. However, external reviews accredited by the EP during the work of the EEC were not found.

On the official site of T. Zhurgenov KazNAA in the tabs of the department, members of the EEC did not find information about changes in the EP, i.e., information on informing the public about the EP is not provided.

It seems logical that this information is covered on the Open Day, organized by each department annually.

The website for EP 6V02190/ 7M02190 Design presents EP for 2021 (<https://kaznai.kz/wp-content/uploads/2022/02/6532.pdf>), consisting of 262 pages, as well as https://kaznai.kz/wp-content/uploads/2022/02/MEP_Design_NPM_2021-2022.pdf, consisting of 69 pages.

As already noted, the above EP, consisting of a large volume, makes it difficult to read and understand. However, no information on changes and other activities related to the EP was found.

The EEC Commission notes that when monitoring and evaluating the implementation of the educational program 7M02191-Art-management in T. Zhurgenov KazNAA, a systematic approach is used, which implies the complexity and mutual consistency of the analysis and adjustment of courses, their continuity and consistency.

The university provides a revision of the content and structure of the EP, as well as an external peer review and examination of the EP.

Thus, the issues of monitoring and evaluation of the EP are submitted to the meetings of the department with the participation of employers to identify their compliance with the growing needs of the labor market, society and participants in the educational process (students and teaching staff). For example, as indicated in the protocol No. 7 dated February 24, 2023, of the meeting of the department with the participation of stakeholders and students of EP 7M02191-Art Management, employers noted the need to include the discipline "Startup Art and Technology" in the EP.

Thus, because of monitoring and periodic evaluation, changes and additions are made to the content and structure of the EP. However, the EP 7M02191 Art Management (Master's) published on the website of the Academy is presented in the form of an EP passport, and there is no complete information - there are no such important sections as the general characteristics of the EP, the mission of the EP, teaching methods, and assessment policy.

Also, the procedure for revising and supplementing the graduate's competencies in accordance with the requirements of employers, when developing a development plan for the EP,

as well as the Catalog of elective disciplines of the EP, based on which changes should be introduced into the curricula and the EP in general, is not presented.

In the process of interviewing, it turned out that students were not satisfied with the policy of forming academic groups and a small classroom fund. For example, students of EP 6B02190 Design complained about many students in one group (more than 30 people), which makes it difficult to study in practical disciplines that require more space.

There were complaints about the canteens of T.Zhurgenov KazNAA (not quality food). Requests were made to strengthen the material and technical base, namely, equipping classrooms with interactive whiteboards.

Also among the wishes of students is the submission of practice reports in electronic form. The tasks are handed over in printed and bound form at T. Zhurgenov KazNAA.

Strengths/best practice in EP 6V02190 Design, EP 7M02190 Design and EP 7M02191-Art Management:

-Not identified by this standard.

EEC recommendations for 7M0219 Art Management:

- The management of the EP needs to clearly define and document the procedures for monitoring and evaluating the EP, indicating the goals and objectives in the EP Development Plan until 12/30/2023;

- The leadership of the EP publish on the official website of T. Zhurgenov KazNAA full version of the EP on 01.09. 2023

EEC recommendations for EP 6V02190 Design and EP 7M02190 Design:

- The management of the EP systematically update information about the EP, its changes, any planned or undertaken actions within the EP (on an ongoing basis).

Conclusions of the EEC according to the criteria:

According to the standard "Continuous monitoring and periodic evaluation of educational programs" educational programs 7M02191 Art management has 8 satisfactory positions and 2 positions requiring improvement.

According to the standard "Continuous monitoring and periodic evaluation of the educational program" EP 6V02190 Design and EP 7M02190 Design have strong positions - 0, satisfactory positions - 9, requiring improvement - 1.

Standard 5. Student-centered learning, teaching and assessment

Evidence

Management of T. Zhurgenov KazNAA and the EP strives to ensure equal learning opportunities, which is manifested in the choice of courses, the language of instruction. Accounting for individual needs in mastering professional skills, in addition to choosing elective disciplines, is also carried out when choosing a base of practice, when determining a supervisor and the topic of a thesis, etc.

The bases of practice at the university fully correspond to the profile of accredited EPs, all types of practice are provided with educational and methodological materials, the practice is documented in the form of diaries and reports.

To adapt students to the educational environment of KazNAA named after. T. Zhurgenov, introductory presentations and individual conversations, promotions in the media and Open Days are held, developed [guide book](#).

The management of accredited EPs strives to provide teaching based on modern achievements in science and practice, which is expressed in the development of educational and teaching aids. According to the submitted lists for 2018, 45 items of units were published, in 2019 - 28 units, in 2020 - 28 units, in 2021 - 7 units, in 2022 - 40 units. The total number is 148 units. Many of them are labeled EMD in the direction of "Art".

T. Zhurgenov KazNAA created some conditions for inclusive education (including the material and technical base: ramps, color stripes, etc.).

Issues of student-centered learning are reflected in the internal regulatory documents of T. Zhurgenova KazNAA: [Rules](#) organization of the educational process on credit technology of education; [Position](#) on the procedure for scheduling training sessions, examination sessions and final certification; [Rules](#) on the transfer and restoration of students; [Rules](#) on the provision of academic leave for students; [Rules](#) on the final certification of students; [Position](#) on the ongoing monitoring of progress and intermediate certification of students; [Position](#) on the passage of professional practice for students of postgraduate education; [Position](#) on checking for plagiarism written works of students and teaching staff.

According to the accredited EP 6V02190 Design and EP 7M02190 Design, training is conducted in the state and Russian languages. BY7M02191 Art management only in Russian, due to the lack of potential users.

The commission notes that for accredited EPs, the boundary and final control of assessing the quality of students' knowledge in mastering special disciplines is carried out based on peer review and peer assessment (it was visited by members of the EEC).

In general, according to the results of the survey of students conducted within the framework of the EEC IAAR, it was determined that, in general, equal opportunities for mastering the EP and personal development are provided to all students: "Full agreement" - 56.7%, "Agree" - 23.3% , "Partly agree" - 20%, "Completely disagree" - 0%.

- with the existing educational resources of the university: "Fully satisfied" - 73.3%, "partially satisfied" - 20%, "partially dissatisfied" - 6.7%.

- the course program was clearly presented "Full agreement" - 76.7%, "Agree" - 13.3%, "partially dissatisfied" - 10%.

- availability of academic counseling "Fully satisfied" - 76.7%, "Partly satisfied" - 16.7%, "partially dissatisfied" - 3.3%, "Difficult to answer" - 3.3%.

Analytical part

As in all universities of Kazakhstan, the process of forming an individual educational trajectory of students with the help of advisors is practiced at T. Zhurgenov KazNAA. The management of the EP provides academic freedom in choosing a teacher, transparency and accessibility of students to the results of the assessment, the possibility of assessing the professional qualities of the teaching staff (computer questioning).

Educational achievements (knowledge, abilities, skills and competencies) of students are evaluated in points on a 100-point scale corresponding to the internationally accepted letter system with a digital equivalent (positive marks, in descending order, from "A" to "D", and "unsatisfactory" - "FX", "F") and marks according to the traditional system.

The EEC members were shown mechanisms for assessing learning outcomes, appeals, transparency of criteria and tools for assessing students' educational achievements. The students also noted that the management of the EP and the Academy itself promptly responds to students' complaints and strives to meet the needs. But, most of all, students complain about the lack of coworking centers in the buildings of the Academy, which is also shown by the survey.

Lounges for students "Fully satisfied" - 23.3%, "Partly satisfied" - 10%, "partially dissatisfied" - 13.3%, "not satisfied" - 30%; "I find it difficult to answer" - 23.3%.

Also, during the visit, the commission found that the Academy implements student-oriented education. For a more complete realization of individual needs, university students are given the opportunity to independently choose disciplines from the Catalog of Elective Disciplines (CED) and teachers, which determines the trajectory of their learning. The following resources are effectively used: working curricula, which are annually reviewed and updated, educational and methodological support of disciplines, including scientific and educational literature, educational and methodological complexes, Internet resources and multimedia teaching aids, production resources of practice bases.

An important factor is the introduction of teaching staff SRW in the educational process. [Regulations on the implementation of research work in the educational process](#), approved by the decision of the Academic Council of the Academy of October 26, 2017. So, for example, the results of research PhD Sorokina Yu.V. introduced into the educational process according to OP 7M02191-Art-management, which is confirmed by the implementation certificate of 08/31/2020. <https://cloud.mail.ru/public/9cmA/c8uYSsWo>. The results of scientific research by Sorokina Yu.V. introduced into the thematic plans of the disciplines "Creative thinking in art" (for undergraduates of the profile and scientific and pedagogical direction), "Practical aspects of the implementation of art projects" (for undergraduates of the scientific and pedagogical direction), "Tools for the practical implementation of art projects" (for undergraduates profile direction).

On the eve of the entrance exams for a month for future masters, consultations of specialist teachers are held daily according to the approved schedule, where all issues related to admission are considered https://talapker.kaznai.kz/?page_id=7664.

[Anti-corruption standard](#) is in effect at T. Zhurgenov KazNAA. Undergraduates have the right to undergo a scientific internship within Kazakhstan, funded by the academy.

Strengths/best practice in EP 7M02191 Art Management:

- there is a transparent, understandable and consistent system for assessing learning outcomes, as well as information platforms for tracking educational achievements in T.Zhurgenov KazNAA.

Strengths/best practice in EP 6V02190 Design and EP 7M02190 Design:

- The management of the EP responds in a timely manner to students' complaints and takes adequate measures to resolve them.

EEC recommendations for EP 7M02191 Art management:

-not according to this standard.

EEC recommendations for EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

Conclusions of the EEC according to the criteria:

According to the standard "Student-centered learning, teaching and performance assessment" EP 7M02191 Art Management has 1 strong, 9 satisfactory positions.

According to the standard "Student-centered learning, teaching and performance assessment" EP 6V02190 Design and EP 7M02190 Design has a strong position - 1, a satisfactory position - 9.

Standard 6. Students

Evidence

Forming a contingent of students T. Zhurgenov KazNAA is guided by the regulatory legal framework of the Republic of Kazakhstan, the Standard Rules for Admission to Education in the Organization of Education, implementing educational programs of higher and postgraduate education, approved by the Order of the Ministry of Foreign Affairs of the Republic of Kazakhstan (dated 15.12.2022 No. 189). All procedures that regulate the life cycle of the student are available, and the procedures are transparent.

The contingent of students T. Zhurgenov KazNAA is formed based on the state educational order for the training of specialists and scientific personnel, as well as on a paid basis. Education for the most part takes place in the state and Russian languages. The management of the EP strives to ensure the adaptation and support of first-year students and foreign students and strives to stimulate the participation of students in various competitions and projects. In general, support for gifted students at the Academy is well-organized and effective.

According to EP Design, there is stability in the admission of students from year to year. For example, an average of 40 students since 2020. According to EP7M02191-Art Management average enrollment of 10 students per year. According to EP 7M02190-Design, an average of 2-3 people enter a year, which is explained by the small number of grants in the country.

Unfortunately, the EEC notes that T. Zhurgenov KazNAA, which has international relations with partner universities, student mobility programs for EP 7M02191 Art Management do not work.

T. Zhurgenov KazNAA demonstrates the compliance of its actions with the Lisbon Recognition Convention through the recognition of the qualifications of foreign scientists who are invited to the university to give lectures, etc.

Experts of the EEC IAAR noted a sufficient level of provision with practice bases and organization of the practice itself. Undergraduates of the EP "Art Management" have pedagogical practice in the 1st year, research practice - in the 2nd year. The situation is similar with EP 7M02190-Design. The research practice of undergraduates is carried out in the 2nd year, takes place at the place of dissertation. For educational programs, educational and methodological documentation for conducting practices has been developed: programs, forms of diaries, reports, methodological recommendations for organizing and conducting practices.

According to EP 7M02191 Art Management, copies of contracts with practice bases are presented - the Theater of Traditional Art "Alatau" (contract No. 7 of 01/04/23).

Based on the results of a visual inspection of the practice bases and interviews with employers, IAAR experts noted that all companies are also employers for EP graduates. According to EP 6V02190 Design and EP 7M02190 Design, graduates are employed in well-known design firms in the city and region, and also open their own individual entrepreneurs.

An active career guidance work has been established in T. Zhurgenov KazNAA, which is expressed in several activities. Accredited EPs annually prepare booklets, slide shows for demonstration during the Open Day. An important incentive to enter the Academy is its active creative activity, which makes it recognizable in Central Asia.

T. Zhurgenov KazNAA provided an opportunity for students to undergo academic mobility under various international programs. But, it is not implemented within the framework of the magistracy (the opportunity is provided exclusively on a republican scale).

Student scientific work, expressed in the accredited EP, most often in creative work, is one of the forms of organization of students' research work. Creative work with students of the EP is carried out systematically within the framework of university research and participation in

international competitions. An important point is the organization of T. Zhurgenov KazNAA in the foyer on the first floor of exhibitions of creative works of students and teaching staff (updated almost monthly).

Employment of graduates of accredited specialties is 100%. For the purpose of employment of graduates of T. Zhurgenov KazNAA annually holds traditional Job Fairs.

Analytical part.

The contingent formation policy of T. Zhurgenov KazNAA is regulated and reflected in the Academic Policy. The principles of creating an educational environment for students to achieve the required professional level, methods of feedback and informing students are presented. However, due to the small classroom fund, it is not possible to provide conditions for extracurricular activities outside the main program. For example, language courses or other professional courses within the framework accredited by the EP.

Many graduates of EP 6B02190 Design and EP 7M02190 Design, according to their assurance and the assurance of the head of the EP, are members of the Union of Designers of the Republic of Kazakhstan and the Eurasian Union of Designers. This fact enables EP graduates to further participate in many national and international projects initiated by these organizations and contribute to the development of further professional skills. For example, the Union of Designers of the Republic of Kazakhstan, together with Korkem-Almaty LLP, has been implementing a project for the modern design of secondary schools for many years, in which graduates of EP 6B02190 Design and EP 7M02190 Design are directly involved.

In addition, in the process of interviewing employers and students, it turned out that graduates of EP 7M02191-Art Management and EP 6B02190/7M02190 Design are satisfied with the practice bases provided by the departments and many of the graduates remain working in these organizations.

Participation of EP students 7M02191-Art Management and EP 6V02190 Design and EP 7M02190 Design in various projects and competitions allows us to talk about their possession of relevant skills that are in demand on the labor market, as well as a good level of graduation projects and master's theses. As interviews with students showed, the Academy management supports their participation in various competitions by allocating financial resources and providing scientific guidance.

The employment of graduates in all accredited programs is 100%. Many graduates of EP 6B02190 Design and EP 7M02190 Design open their own enterprises (IP).

In the previous standard, we noted that the technical errors of the site do not allow tracing information in other languages (for example, English). To eliminate this shortcoming, members of the EEC are recommended to enter the version of information in English in the "Applicant" tab.

In the course of interviews with EP students 7M02191-Art-management, it turned out that academic mobility is implemented insufficiently, especially in terms of foreign ones.

According to the assessments of the student survey, the following results can be traced:

- satisfaction with the existing educational resources of the university "fully satisfied" - 73.3%, "partially satisfied" - 20%; "partially dissatisfied" – 6.7%;
- availability of computer classes "fully satisfied" - 46.7%, "satisfied" - 36.7%, "partially satisfied" - 10%; "difficult to answer" – 6.7%;
- availability and quality of Internet resources "fully satisfied" – 46.7%, "partially satisfied" – 26.7%; "partially dissatisfied" – 13.3%, "not satisfied" – 6.7%, "difficult to answer" – 6.7%;
- classrooms, classrooms for large groups "fully satisfied" -40%, "partially satisfied" - 40%; "partially dissatisfied" – 16.7%, "not satisfied" – 3.3%;

- information support and clarification before entering the university of the rules for admission and the strategy of the educational program (specialty) “fully satisfied” - 76.7%, “partially satisfied” - 16.7%; “partially dissatisfied” – 6.7%;
- informing the requirements in order to successfully complete this educational program (specialty) “fully satisfied” 83.3%, “partially satisfied” - 10%, “partially dissatisfied” - 6.7%;
- informing students about the courses, educational programs, and the academic degrees received “fully satisfied” 66.7%, “partially satisfied” - 30%; “difficult to answer” – 3.3%;
- providing students with a hostel "fully satisfied" - 60%, "partially satisfied" - 20% and 3.3% "partially dissatisfied".

In general, the survey data, together with the results of the interview, indicate that students are satisfied with the conditions provided by T. Zhurgenov KazNAA and the leadership of the EP. However, opinions were expressed about expanding the audience fund. It seems that this issue will be resolved in a positive direction as soon as possible, since, according to the Rector of T. ZhurgenovKazNAA several buildings were purchased to expand the classroom fund of the university.

Strengths/best practice in 7M02191-Art Management:

- The presence of an organized system for providing students with practice bases in EP 7M02191-Art Management, and as it was determined from interviews with employers, practice bases provide an opportunity for further employment for graduates of accredited programs.
- Possession by undergraduates of EP 7M02191-Art Management of relevant skills that are in demand in the labor market, which is confirmed by the participation of students in various projects and competitions.

Strengths/best practice in EP 6V02190 Design and EP 7M02190 Design:

- T. Zhurgenov KazNAA demonstrates a transparent policy of forming a contingent of students, regulating the entire training cycle from admission to completion;
- T. Zhurgenov KazNAA strives to implement a policy of supporting gifted students by participating in international, republican and university competitions and projects, which is confirmed by students' certificates and diplomas;
- The management of the EP demonstrates the fact that students have skills that are in demand in the labor market. This fact is confirmed by 100% employment of graduates;
- The management of the EP demonstrates the existence of a mechanism for monitoring the employment of graduates and the further professional activities of graduates by participating in projects of professional organizations (for example, the Union of Designers of the Republic of Kazakhstan and the Eurasian Union of Designers).

EEC recommendations for EP 7M02191 Art management:

- To ensure the interests of foreign students, enter on the official website of T. Zhurgenov KazNAA in the “Applicant” tab (https://talapker.kaznai.kz/?page_id=5758) version of the texts in English by 09/01/2023.
- The management of the EP to ensure the implementation of internal and external academic mobility of students on 05/01/2024.

EEC recommendations for EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

Conclusions of the EEC according to the criteria:

According to the standard "Students" educational programs EP 7M02191 Art management: has 2 strong, 9 satisfactory positions, 1 - requiring improvement.

According to the "Students" standard, educational programs 6B02190 Design and 7M02190 Design have 4 strong, 8 satisfactory positions.

Standard 7. Faculty

T. Zhurgenov KazNAA has an objective and transparent personnel policy, which is regulated by the document: [Personnel policy](#) (approved by the decision of the Academic Council of the Academy of August 29, 2018, protocol No. 1).

The indicators for the quality and quantity of the teaching staff of the department indicate the need to adjust the personnel policy for the EP Art Management. so, out of 9 teachers of the department "Art Management and Producing" - 4 candidates of economic sciences in the direction 08.00.05 - Economics and management of the national economy (by industry and field of activity) - Moldasheva A.K., Klimova T.G., Musabaev K.M., Musaeva A.A., 1 PhD in art history - Sorokina Yu.V., 1 master of economic sciences - Tleumagambetova G. Zh., 2 masters of art history - Tokpan A.K., Toktagan E.T., 1 master of sociological sciences - Dzhumadilova Zh.A.

Thus, according to the "Qualification requirements for the educational activities of organizations providing higher and (or) postgraduate education" (<https://adilet.zan.kz/rus/docs/V1500011716>), in paragraph 23 of which it is said that "in the direction of training "Arts and Humanities": the share of teachers for whom the main place of work is OHPE (organizations of higher and (or) postgraduate education), with the degree of Candidate of Science / Doctor of Science and / or Doctor of Philosophy (PhD) / Doctor in profile), of the total number of teachers in direction of personnel training - at least 50%. At the department, only 11% of the teaching staff have a degree in the direction of "Art", and therefore the qualitative composition of the EP must be replenished with teachers who have a similar one. This situation also requires a solution in relation to the scientific supervision of master's theses, since according to the same Qualification requirements (p. 29) "The implementation of scientific supervision is possible by a teacher who has a degree of Candidate of Science / Doctor of Science and (or) Doctor of Philosophy (PhD) in the profile corresponding to the profile of the requested direction.

According to EP 6V02190 Design and EP 7M02190 Design, teaching staff is characterized as follows: 1 Doctor of Pedagogical Sciences, Professor, Academician of the APS RK; 1 candidate of pedagogical sciences, professor (HAC); 1 - professor (HAC); 3 - Candidate of Sciences, Art. teacher; 2 - PhD st. teacher; 2 professors of the academy; 4 - senior teachers; 4 masters, art. teacher; and 1 - master, teacher), having government awards - 3 (Asylkhanov E.S., Koshenov K.S., Suleev D.T.). All teaching staff are members of the Union of Designers of the Republic of Kazakhstan, the Eurasian Union of Designers, Members of the Union of Artists of the Republic of Kazakhstan. The staff of the teaching staff of the EP is staffed in accordance with the legislation of the Republic of Kazakhstan and the Rules for the competitive filling of positions of the teaching staff and scientists of higher educational institutions.

The results of scientific research of teaching staff of accredited EPs are reflected in scientific articles, speeches at scientific conferences of various levels. The teaching staff of the Art Management and Producing Department over the past 5 years has published 4 articles in journals included in the Scopus database, 12 articles in CQAES MES RK journals; Author's certificates were obtained for electronic textbooks "Management", "Advertising and PR in the art industry", "Event management", "Trends and tendencies of the art market".

Teaching Staff of EP 6V02190 Design and EP 7M02190 Design published: 6 articles in journals indexed in Scopus; 6 articles in CQAES MES RK journals; 16 articles in other journals of the Republic of Kazakhstan; 4 articles in non-CIS countries (including foreign conf.), 3 articles in the near abroad. The total number of more than 32 articles of a scientific and scientific-methodical nature. In general, the SRW of the teaching staff is carried out in accordance with the comprehensive program and plan of the SRW of the Academy. The management of the EP ensures the completeness and adequacy of the individual planning of the teaching staff for all types of activities, monitoring the effectiveness and efficiency of individual plans. In the process of interviewing, the teaching staff noted the weak academic mobility of teachers.

The teaching staff of accredited EPs uses innovative teaching methods using a variety of visual and audio-video materials: business games, presentations, essays, discussions, brainstorming, pair and group work, mutual learning technology, case analysis, training presentations, various kind of trainings, etc.

The EEC notes that the teaching staff of the graduating departments accredited by the EP systematically takes part in the public and social life of the city, in events promoting a healthy lifestyle, including: City Day, Independence Day of the Republic of Kazakhstan, Unity Day of the People of the Republic of Kazakhstan, etc. . The university promotes the participation of teachers of the Academy in conducting competitions, various seminars, and charitable projects.

Analytical part

During the visit, members of the EEC took part in interviewing the teaching staff and students, studied the internal documentation of the graduating departments, presented in electronic form, and also studied the information provided in the public domain on the website of T. Zhurgenov KazNAA, visited the classrooms assigned to the departments, got acquainted with their technical equipment, which allowed the experts to determine the level of quality of educational services provided in accredited specialties.

Based on the results of the work carried out, the members of the EEC IAAR confirm that the personnel policy of T. Zhurgenov KazNAA is implemented according to the development strategy and is aimed at meeting the needs of the university in professional labor resources. All procedures of the university's personnel policy are transparent and accessible, strictly documented and meet the requirements of the current legislation.

All teachers serving accredited EPs in major disciplines have advanced training and sufficient work experience. However, only 30% of the total teaching staff of the department have a basic education EP 7M02191-Art Management in the direction of "Art".

According to EP 6V02190 Design and EP 7M02190 Design due to the fact that the head of the EP (Koshenov K.) is the President of the Union of Designers of the Republic of Kazakhstan and the professor of the department E.S. Asylkhanov - Chairman of the Eurasian Union of Designers, many teaching staff of the design department are involved in the development of design in Kazakhstan. This process is expressed by participation in projects for the design of secondary schools, interiors of public buildings, etc.

Conditions are created for the realization of the potential of young teaching staff through training in the doctoral studies of T. Zhurgenov KazNAA.

During the interview with the teaching staff, it turned out that for all accredited EPs, the issue of academic mobility of the teaching staff is insufficient, both internal and external. In this regard, the leadership of T. Zhurgenov KazNAA, it is recommended to activate this aspect of activity by attracting extensive connections of the university.

Strengths/best practice according to EP 7M02191-Art-management:

- The EP demonstrated the involvement of the teaching staff in the development of the culture of the city of Almaty and the republic.

Strengths/best practice in EP 6V02190 Design and EP 7M02190 Design:

- T. Zhurgenov KazNAA strives to involve well-known specialists in the field of design and scientists in the field of EP for teaching;

- The leadership of the EP demonstrates the involvement of the teaching staff of the department in the development of domestic design through participation in projects and cultural events of T. Zhurgenov KazNAA, cities and countries.

Recommendations EEC EP 7M02191-Art-management:

- The management of the EP to make changes to the composition of the department to attract teachers with basic education in art and academic degrees in the direction of "Art" before 09/01/2024.

- Management of T. Zhurgenov KazNAA intensifies the implementation of the teaching staff mobility program, through the invitation of foreign scientists and the travel of the Academy's professors abroad to conduct lectures, seminars and trainings by 09/01/2025.

EEC recommendations for EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

Conclusions of the EEC according to the criteria:

According to the "Teaching Staff" standard, the educational program 7M02191 Art Management has 1 strong, 8 satisfactory positions, 1 - suggests improvements.

According to the standard "Teaching staff" educational programs 6B02190 Design and EP 7M02190 Design has: 2 strong positions, 8 satisfactory positions.

Standard 8. Educational resources and student support systems

T. Zhurgenov KazNAA is committed to providing educational resources and student support services. The academic buildings of the Academy are provided with LAN-Internet and Wi-Fi. The Academy is connected to the scientific resources of Web of Science and Web of Knowledge.

The following services provide support for students: admissions office, student department, registrar's office, practice and employment department, call centers, library, educational work department, sports club, health center. An important mission is carried out by the Research Center for Higher and Postgraduate Education, Department of Postgraduate Education.

The main work to support students is carried out through the institution of curatorship. T. Zhurgenov KazNAA provides students with the hostel from other cities.

T. Zhurgenov KazNAA has its well equipped library. Access to external electronic resources is provided: full-text databases of the Republican Interuniversity Electronic Library (RIEB) www.rmeb.kz, data from the Scopus abstract database, Elsevier, Polpred.com .:

www.polpred.com, Library users via the Internet have remote access to library electronic catalog library website <http://elib.kaznai.kz/>

The electronic library is available to all users through the local network of KazNAI named after T. Zhurgenova at <http://elib.kaznai.kz/>.

The library works with the Kazakh Automated Library System. The book fund in the context of accredited educational programs is 256,983 copies. According to the data provided by the library: the fund of educational, educational and methodical literature - 162,720 (76.7% of the total fund), including in the state language - 86417, in Russian - 74701, in a foreign language - 1602. Scientific literature - 5624 (2.6% of the total fund), of which in the state language - 3620, in Russian - 1752, in a foreign language - 252. Fiction - 69,903 (32.5% of the total fund), in the state language - 32 163, in Russian - 37080, in a foreign language - 660. Periodicals - 42, in the state language - 34, in Russian - 8.

All final works of students of T. Zhurgenov KazNAA undergo anti-plagiarism. The weighted average score is 90%.

All teaching staff of T. Zhurgenov KazNAA work on the MOODLE portal, each teacher uploaded a portfolio with information about achievements in the field of science, education and social work.

According to EP 7M02191 Art Management, cloud storage was assembled kaznai-art@mail.ru, which contains video lectures, videos of online events of the department and other useful information.

All diploma projects and master's dissertations must be checked for Anti-Plagiarism.

Analytical part

T. Zhurgenov KazNAA educational resources and support systems meet the qualification requirements: there are computer classes, workshops.

EEC IAAR, on the basis of interviewing and questioning the teaching staff and students, familiarization with the material base, educational infrastructure of the Academy and various documents, notes that, in general, accredited EPs are provided material, technical and educational base. However, in the standards above, we have already noted that students complain about the small classroom fund of T. Zhurgenov KazNAA.

Also, in the process of interviewing students, a wish was expressed about the need to take into account the needs of different groups of students, especially students with special educational needs, which translates into more flexible learning paths.

Regular purchase of literature, carried out at the request of the department, allows you to replenish the literary fund with new publications. For the book fund of T. Zhurgenov KazNAA has more than 3,000 publications on EP 7M02191-Art Management.

The Commission of the EEC notes that, according to the self-report data of accredited EPs and the results of interviews with undergraduates and teaching staff of these EPs, at T. Zhurgenov KazNAA has the necessary educational resources and student support services. However, there is an insufficient amount of computer and interactive technology, only 46.7% of students are completely satisfied with the availability of computer classes. For example, only 23.3% are completely satisfied with student lounges.

At the same time, the commission of the EEC notes the following points:

1) despite a fairly good presentation in the self-report of the entire educational resource of the university, and during the inspection of the campus, as well as interviews with undergraduates and teaching staff, according to the results of the survey, they note that the provision of technical facilities for departments and laboratories needs to be strengthened;

2) the analysis of the survey showed a lack of literature in the state language;

3) in the self-report it is indicated that in order to ensure the quality of scientific research and respect for intellectual property rights of the results of research, graduation theses, dissertations,

the university has the StrikePlagiarism software system for detecting text borrowings in educational and scientific works;

4) during the commission's visit, there were Internet failures, and according to the analysis of the results of the survey, satisfaction with the speed of the Internet was only 46.7%;

5) during an anonymous survey by EEC members, students in the section "Other problems regarding the quality of teaching" noted a lack of practical hours within the framework of the EP, creative events initiated by them, halls for rehearsals, practical classes. It is necessary to note the complaints of individual students about the bias of the teaching staff and the leadership of the Research Center in relation to assessing the educational achievements of students.

Management of accredited EPs is necessary to more actively cooperate with international organizations involved in youth policy, as well as to improve the work on information support of the educational and upbringing process as a whole.

Strengths/best practice in EP 7M02191-Art Management and EP 6B02190/ 7M02190 Design:

- Regular examination of the results of research, master's theses, essays for the presence of borrowings.

EEC recommendations for EP 7M02191 Art management:

-Management of the EP to plan by 2024 the acquisition educational and scientific literature in the state language.

EEC recommendations for EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

Conclusions of the EEC according to the criteria:

According to the standard "Educational resources and student support systems" educational programs 6B02190 Design, 7M02190 Design, 7M02191 Art management has 1 strong, 12 satisfactory positions.

Standard 9. Public information

Evidence

Formation of a positive image of T. Zhurgenov KazNAA is facilitated by his long history, many teaching staff of the university are well-known leaders of art, and this aspect is also facilitated by the dissemination of information on the official website of the university.

T. Zhurgenov KazNAA presents relatively diverse ways of disseminating information: the official website and social networks (Facebook, Instagram).

Informing the scientific community is also promoted by the scientific journal. T. Zhurgenov KazNAA is a recognized leader in the field of art history. Central Asian Journal of Art Studies (CAJAS) is an international scientific peer-reviewed journal. In September 2020, CAJAS was included in the List of publications recommended by the Ministry of Education and Science of the Republic of Kazakhstan. In addition, CAJAS is indexed by EBSCO, Cyberleninka, KCB (Kazakhstan Citation Base), NTSGNTE.

According to EP6B02190 Design and EP 7M02190 Design informing the public takes place at the Open Doors Day and through socially significant projects and competitions.

By 7M02191 Art-management informing occurs through social networks, as well as

through Instagram channel of the Art Management and Producing Department @art_management_kaznai.

Information about the teaching staff is incomplete and outdated. For example, by OP6B02190 Design and EP 7M02190 Design another person is presented by the head of the department. Now, the department is headed by Ph.D. K.K. Koshenov.

The "Media about us" tab contains information about the activities of the Academy <https://kaznai.kz/ru/category/baq-biz-jaily/>.

Analytical part

T. Zhurgenov KazNAA ensured the introduction of all EPs into the common republican database ESUVO, where, according to the requirements of the system, the goal and planned results of the EP, as well as the qualifications awarded, are presented.

The "Science" tab is quite saturated with information, where a separate tab is devoted to each section of scientific activity ("dissertation council", "research center of postgraduate education", "department of postgraduate education", etc.). The "Dissertation Council" tab provides comprehensive information - <https://kaznai.kz/qazuoa-dissertatsiialyq-kenesi/>. Dissertations of doctoral students are also presented T. Zhurgenov KazNAA.

Magazine "Central Asian Journal of Art Studies (CAJAS)" has a separate website - <https://cajas.kz/journal>.

The "Call Center" tab contains all contact numbers <https://kaznai.kz/en/call-165/>.

Despite the well-established work of the university website, not all information is presented in the declared three languages (Kazakh, Russian, English). In many sections, information is given only in one language - the state language.

On the web resources of T. Zhurgenov KazNAA in the context of EP 7M02191-Art management and OP6V02190 Design and EP 7M02190 Design information about the uniqueness and specificity of the specified educational program is not sufficiently provided.

It is also noted that information about the teaching staff, their summaries, publications and achievements on the site is not fully provided.

The "Accreditation" tab contains information on institutional and specialized accreditations of the university with certificates. The Documents tab provides documentation <https://kaznai.kz/en/documenty/>.

Strengths/best practice in 7M02191 Art Management:

- Established work on informing the public in social networks.
- T. Zhurgenov KazNAA provided the interested community with information on financial statements.

Strengths/best practice in EP6B02190 Design, 7M02190 Design:

- according to this standard is not found.

EEC recommendations on 7M02191 Art management:

- Ensure prompt and complete filling of information on the website of the Academy proportionally in three languages by 30.12. 2023.
- Provide complete information on the website about the teaching staff of the department "Art Management and Producing" - resumes, their achievements, publications, etc. up to 30.12. 2023.
- Place more extended information for stakeholders on the features and uniqueness of the educational program according to 7M02191 Art Management before 30.12. 2023.

EEC recommendations for EP 6V02190 Design, 7M02190 Design:

- to update information about teaching staff on the official website of T. Zhurgenov KazNAA with the provision of data on achievements by September 1, 2023.

Conclusions of the EEC according to the criteria:

According to the standard "Informing the public", the educational program 7M02191 Art Management has 2 strong positions and 10 satisfactory positions.

According to the standard "Informing the public" EP 6V02190 Design, 7M02190 Design has 0-strong positions, 11-satisfactory, 1-suggests improvements.

VII. OVERVIEW OF STRENGTHS/BEST PRACTICE FOR EACH STANDARD

According to the standard "Management of the educational program" according to EP6B02190 Design, EP 7M02190 Design and 7M02191 Art Management (scientific and pedagogical direction):

- the management of the EP strives to ensure transparency and openness of the procedure for developing plans for the development of the EP, their compliance with the mission T. Zhurgenov KazNAA and the cultural policy of the country as a whole, which was confirmed during the work of the EEC;

- the management of the EP seeks to involve employers, students, teaching staff and other interested parties (reviewers) in the development of the EP and plans for their development.

According to the "Information Management and Reporting" standard:

By EP6B02190 Design and 7M02190 Design:

- T. Zhurgenov KazNAA and the leadership of the EP demonstrated the involvement of students and teaching staff in the processes of collecting and analyzing information.

By EP 7M02191 Art Management (Master's):

- Not identified by this standard.

According to the standard "Development and approval of the educational program" according to EP 6V02190 Design, EP 7M02190 Design and EP 7M02191-Art Management:

-The management of the EP demonstrated the MEP based on ECTS and the content of the EP corresponds to the set goals and planned learning outcomes.

According to the standard "Continuous monitoring and periodic evaluation of the EP" -
Not identified by this standard.

According to the standard "Student-Centered Learning, Teaching and Assessment":

according to EP 7M02191 Art management:

- there is a transparent, understandable and consistent system for assessing learning outcomes, as well as information platforms for tracking educational achievements;

- Based on the results of interviewing students, it can be noted that the university management has a mechanism for studying the opinions and complaints of students through questionnaires.

By EP 6V02190 Design, 7M02190 Design:

- The management of the EP responds in a timely manner to students' complaints and takes adequate measures to resolve them.

***According to the standard "Students":
according to EP 7M02191 Art management:***

- The presence of an organized system for providing students with practice bases in EP 7M02191-Art Management, and as it was determined from interviews with employers, practice bases provide an opportunity for further employment for graduates of accredited programs.

- Possession by undergraduates of EP 7M02191-Art Management of relevant skills that are in demand in the labor market, which is confirmed by the participation of students in various projects and competitions.

By EP 6V02190 Design, 7M02190 Design:

- T. Zhurgenov KazNAA demonstrates a transparent policy of forming a contingent of students, regulating the entire training cycle from admission to completion;

- T. Zhurgenov KazNAA strives to implement a policy of supporting gifted students by participating in international, republican and university competitions and projects, which is confirmed by students' certificates and diplomas;

- The management of the EP demonstrates the fact that students have skills that are in demand in the labor market. This fact is confirmed by 100% employment of graduates;

- The management of the EP demonstrates the existence of a mechanism for monitoring the employment of graduates and the further professional activities of graduates by participating in projects of professional organizations (for example, the Union of Designers of the Republic of Kazakhstan and the Eurasian Union of Designers).

According to the standard "Teaching staff": according to EP 7M02191 Art management:

- The EP demonstrated the involvement of the teaching staff in the development of the culture of the city of Almaty and the republic.

By EP 6V02190 Design, 7M02190 Design:

T. Zhurgenov KazNAA strives to involve well-known specialists in the field of design and scientists in the field of EP for teaching;

- The leadership of the EP demonstrates the involvement of the teaching staff of the department in the development of domestic design through participation in projects and cultural events T. Zhurgenov KazNAA, cities and countries.

According to the standard "Educational resources and student support systems":

According to EP 7M02191-Art Management, EP 6V02190 Design and EP 7M02190 Design:

- Regular examination of the results of research, master's theses, essays for the presence of borrowings.

According to the standard "Informing the public": According to 7M02191-Art-management:

- Established work on informing the public in social networks.
- T. Zhurgenov KazNAA provided the interested community with information on financial statements.

By EP6B02190 Design, 7M02190 Design:

- according to this standard is not found.

VIII. OVERVIEW RECOMMENDATIONS FOR IMPROVING QUALITY FOR EACH STANDARD

According to the standard "Management of the educational program" according to EP 7M02191 Art management:

- Expand the action plans for risk management, considering the specifics - Expand the action plans for risk management, considering the specifics of these educational programs, include a section of risks and risk management measures in the EP development plan. By the end of the 2023-2024 academic year, the leadership of EP 7M02191 Art Management (Master's) should develop a risk management plan in the activities of departments for the recruitment of students, organization of the educational process and employment of EP graduates.

- Start work on the development of joint/double-degree programs with the conclusion of an agreement(s) for joint/double-degree educational programs with foreign universities. By the end of 05/01/2025

According to EP 6V02190 Design and EP 7M02190 Design:

- Finalize the EP Development Plan, reflecting the individuality and uniqueness, its consistency with national priorities in the field of cultural policy and the development strategy of the Academy, as well as the innovative potential of the teaching staff. Deadline 01.02. 2024.

- Update and supplement the information on the official website on accredited EPs by introducing data on the teaching staff of the departments ("Design"). Deadline 01.10.2023

Additional recommendations for EP 7M02191 Art Management (Master's):

- Organize training to improve the skills of the leadership of the EP in the field of management in education until March 2024.

According to the "Information Management and Reporting" standard: according to EP 7M02191 Art management:

- To harmonize the content of the pages of the Academy's official website in Russian and English. Deadline until 01.10.2023.
- Place in free access the full version of the EP and the Development Plan of the EP 7M02191 Art Management (master's degree). Deadline until 09/01/2023.

By EP6B02190 Design, 7M02190 Design:

There are no recommendations for this standard.

According to the standard "Development and approval of the educational program": according to EP 7M02191 Art management:

- The management of the EP by 01.09.2024 to ensure that the EP passes an external examination.
- To give proposals to the leadership of the EP on the opening of joint / double-degree educational programs. Deadline until 03/01/2024.
- Plan joint scientific/academic research in the SRW plan for 2024 within the framework of international projects aimed at improving the quality of educational programs through the implementation of research results.
- The management of the EP to make proposals on the possible preparation of students for professional certification and submit it in the development plan of the EP by 01.10.2024.

By EP6B02190 Design, 7M02190 Design:

- The management of the EP should ensure the availability of external expertise of the EP in the form of an expert review, a recognized specialist in the field of design, by 01.10.2023.
- The management of the EP to involve stakeholders (students, teaching staff and employers) in decision-making to ensure the quality of the EP through official participation in joint scientific and creative research and artistic and technological developments (until 01.12. 2024).
- The leadership of the EP to begin work on the development of a joint educational program with one of the foreign partner universities KazNAI named after. T. Zhurgenova until 01.03.2024

According to the standard "Continuous monitoring and periodic evaluation of the EP":

according to 7M02191 Art management:

- The management of the EP needs to clearly define and document the procedures for monitoring and evaluating the EP, indicating the goals and objectives in the EP Development Plan until 12/30/2023;
- The leadership of the EP publish on the official website of T. Zhurgenov KazNAA, full version of the EP on 01.09. 2023

according to EP 6V02190 Design, 7M02190 Design:

- The management of the EP systematically update information about the EP, its changes, any planned or undertaken actions within the EP (on an ongoing basis).

According to the standard "Student-Centered Learning, Teaching and Assessment" according to EP 7M02191-Art Management and EP 6V02190/ 7M02190 Design:-
Not according to this standard.

According to the standard "Students": according to EP 7M02191-Art-management:

- To ensure the interests of foreign students, enter on the official website of T. Zhurgenov KazNAA in the "Applicant" tab (https://talapker.kaznai.kz/?page_id=5758) version of the texts in English by 09/01/2023;
- The management of the EP to ensure the implementation of internal and external academic mobility of students on 05/01/2024;

according to EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

According to the standard "Teaching staff": EP 7M02191-Art management:

The leadership of the EP to make changes to the composition of the department to attract teachers with basic education in art and academic degrees in the direction of "Art" before 09/01/2024.

- Management of T. Zhurgenov KazNAA to intensify the implementation of the teaching staff mobility program, through the invitation of foreign scientists and the travel of the Academy's professors abroad to conduct lectures, seminars and trainings by 09/01/2025.

according to EP 6V02190/ 7M02190 Design:

- Not according to this standard.

According to the standard "Educational resources and student support systems":

according to EP 7M02191 Art management:

-Management of the EP to plan by 2024 the acquisition educational and scientific literature in the state language.

according to EP 6V02190 Design and EP 7M02190 Design:

- Not according to this standard.

According to the standard "Informing the public":

according to 7M02191 Art management:

- Ensure prompt and complete filling of information on the website of the Academy proportionally in three languages by 30.12. 2023;
- Provide complete information on the website about the teaching staff of the department "Art Management and Producing" - resumes, their achievements, publications, etc. up to 30.12. 2023;
- Post more extended information for stakeholders on the features and uniqueness of the educational program on 7M02191-Art Management before 30.12. 2023.

according to EP 6V02190 Design, 7M02190 Design:

- update information about teaching staff on the official website T. Zhurgenov KazNAA with the provision of data on achievements by September 1, 2023.

IX. OVERVIEW OF RECOMMENDATIONS FOR THE DEVELOPMENT OF EDUCATIONAL ORGANIZATION

- To harmonize the content of the pages of the Academy's official website in Russian and English. Deadline until 01.10.2023.

-To ensure the interests of foreign students, enter on the official website of T. Zhurgenov KazNAA in the "Applicant" tab (https://talapker.kaznai.kz/?page_id=5758) version of the texts in English by 09/01/2023.

X. RECOMMENDATION TO THE ACCREDITATION BOARD

The External Review Panel made a unanimous decision to recommend to the IAAR Accreditation Council educational programs 6B02190 Design and 7M02190 Design, 7M02191 Art Management RSI " Temirbek Zhurgenov Kazakh National Academy of Arts" MCS RK to be accredited for a period of 5 (five) years.

Appendix 1. Evaluation table "PARAMETERS OF A SPECIALIZED PROFILE"

The conclusion of the external expert commission based on the results of the quality assessment of educational programs 6B02190 Design and 7M02190 Design. RSI " Temirbek Zhurgenov Kazakh National Academy of Arts " MCS RK

n\n	n\n	Criteria for evaluation	Position of the educational program			
			strong	satisfactory	suggests improvement	unsatisfactory
Standard "Management of the educational program"						
1	1.	The university must demonstrate the development of the goal and development strategy of the EP based on the analysis of external and internal factors with a wide involvement various stakeholder		+		
2	2.	The quality assurance policy should reflect the relationship between research, teaching and learning		+		

3	3.	The university demonstrates the development of a culture of quality assurance		+		
4	4.	Commitment to quality assurance should apply to any activity performed by contractors and partners (outsourcing), including the implementation of a joint/double degree education and academic mobility		+		
5	5.	The management of the EP ensures the transparency of the development plan for the development of the EP based on an analysis of its functioning, the real positioning of the university and the focus of its activities on meeting the needs of students, the state, employers and other stakeholders	+			
6	6.	The EP management demonstrates the functioning of the mechanisms for the formation and regular revision of the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continuous improvement of the EP		+		
7	7.	The EP management should involve representatives of stakeholder groups, including employers, students and teaching staff in the formation of the EP development plan.	+			
8	8.	The EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with national development priorities and the development strategy of the educational organization.		+		
9	9.	The university must demonstrate a clear definition of those responsible for business processes within the framework of the EP, the distribution of staff duties, and the delimitation of the functions of collegial bodies.		+		
10	10.	The management of the EP ensures the coordination of the activities of all persons involved in the development and management of the EP, and its continuous implementation, and involves all stakeholders.		+		
11	11	The EP management must ensure the transparency of the management system, the functioning of the internal quality assurance system, including its design, management and monitoring, and the adoption of appropriate decisions.		+		
12	12.	The management of the EP should carry out risk management.		+		

13	13.	The management of the EP should ensure the participation of representatives of interested parties (employers, teaching staff, students) in the collegiate management bodies of the educational program, as well as their representativeness in making decisions on the management of the educational program.		+		
14	14.	The university must demonstrate innovation management within the EP, including the analysis and implementation of innovative proposals.		+		
15	15.	The management of the EP must demonstrate its openness and accessibility for students, teaching staff, employers and other interested parties.	+			
16	16.	The management of the EP confirms the completion of training in education management programs.		+		
17	17.	The management of the EP should strive to ensure that the progress made since the last external quality assurance procedure is considered when preparing for the next procedure.		+		
Total by standard			3	14	0	0
Information Management and Reporting Standard						
18	1.	The university must ensure the functioning of the system for collecting, analyzing and managing information based on modern information and communication technologies and software.		+		
19	2.	The EP guidance demonstrates the systematic use of processed, adequate information to improve the internal quality assurance system.		+		
20	3.	The management of the EP demonstrates the presence of a reporting system that reflects the activities of all structural units and departments within the EP, including an assessment of their effectiveness.		+		
21	4.	The university must determine the frequency, forms and methods for assessing the management of the EP, the activities of collegial bodies and structural divisions, top management.		+		
22	5.	The university must demonstrate a mechanism for ensuring the protection of information, including determining the persons responsible for the reliability and timeliness of the analysis of information and the provision of data.		+		
23	6.	The university demonstrates the involvement of students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them.	+			
24	7.	The EP management must demonstrate the existence of communication mechanisms with students, employees and other stakeholders, including conflict resolution.		+		

25	8.	The university must ensure the measurement of the degree of satisfaction with the needs of students, teaching staff and staff within the framework of the EP and demonstrate evidence of the elimination of identified shortcomings.		+		
26	9.	The university should evaluate the effectiveness and efficiency of activities in the context of the EP.		+		
		The information collected and analyzed by the university within the framework of the EP should consider:				
27	10.	key performance indicators		+		
28	11.	the dynamics of the contingent of students in the context of forms and types.		+		
29	12.	academic performance, student achievement and dropout		+		
th irt y	13.	satisfaction of students with the implementation of the EP and the quality of education at the university.		+		
31	14.	availability of educational resources and support systems for students.		+		
32	15.	employment and career growth of graduates		+		
33	16.	Students, teaching staff and staff must document their consent to the processing of personal data.		+		
34	17.	The management of the EP should contribute to the provision of the necessary information in the relevant fields of science.		+		
Total by standard			1	16	0	0
Standard "Development and approval of the educational program"						
35	1.	The university must demonstrate the existence of a documented procedure for the development of the EP and its approval at the institutional level.		+		
36	2.	The university must demonstrate compliance with the developed EP set goals and planned learning outcomes.		+		
37	3.	The management of the EP should determine the impact of the disciplines of professional practices on the formation of learning outcomes.		+		
38	4.	The university demonstrates the presence of a model of a graduate of the EP, which describes the learning outcomes and personal qualities.		+		
39	5.	Qualification given by completion of the EP, should be clearly defined, explained and correspond to a certain level of HCK QF-EHEA.		+		

40	6.	The management of the EP must demonstrate the modular structure of the program based on ECTS, ensure that the structure of the content of the EP corresponds to the goals set, with a focus on achieving the planned learning outcomes for each graduate.	+			
41	7.	The management of the EP should ensure that the content of academic disciplines and learning outcomes correspond to each other and the level of education (bachelor's, master's, doctoral studies).		+		
42	8.	EP Guide must demonstrate the conduct of external examinations of the EP.			+	
43	9.	The management of the EP must provide evidence of the participation of students, teaching staff and other stakeholders in the development and quality assurance of the EP.			+	
44	10.	The management of the EP must demonstrate the uniqueness of the educational program, its positioning in the educational market (regional/national/international).		+		
45	11.	An important factor is the possibility of preparing students for professional certification.		+		
46	12.	An important factor is the presence of a joint (s) and / or two-degree EP with foreign universities.			+	
Total by standard			1	8	3	0
Standard "Continuous monitoring and periodic evaluation of the educational program"						
47	1.	The university must ensure the revision of the structure and content of the EP, considering changes in the labor market, the requirements of employers and the social demand of society.		+		
48	2.	The university must demonstrate the existence of a documented procedure for monitoring and periodic evaluation to achieve the goal of the EP and continuously improve the EP.			+	
		Monitoring and periodic evaluation of the EP should consider:				
49	3.	the content of the program in the context of the latest achievements of science and technology in a particular discipline.		+		
50	4.	changing needs of society and the professional environment		+		
51	5.	workload, performance and graduation of students		+		
52	6.	effectiveness of student assessment procedures		+		
53	7.	needs and satisfaction of students		+		

54	8.	compliance of the educational environment and the activities of support services with the goals of the EP		+		
55	9.	The management of the EP should publish information about changes to the EP, inform interested parties about any planned or undertaken actions within the EP		+		
56	10.	Support services should identify the needs of various groups of students and the degree of their satisfaction with the organization of training, teaching, assessment, mastering the EP in general		+		
Total by standard			0	9	1	0
Student-Centered Learning, Teaching and Assessment Standard						
57	1.	The management of the EP should ensure respect and attention to the various groups of students and their needs, providing them with flexible learning paths.		+		
58	2.	The management of the EP should ensure teaching based on modern achievements of world science and practice in the field of training, the use of various modern methods of teaching and evaluating learning outcomes that ensure the achievement of the objectives of the EP, including competencies, skills to perform scientific work at the required level.		+		
59	3.	The management of the EP should determine the mechanisms for distributing the teaching load of students between theory and practice within the framework of the EP, ensuring the development of the content and achievement of the objectives of the EP by each graduate.		+		
60	4.	An important factor is the presence of own research in the field of teaching methods of EP disciplines.		+		
61	5.	The university must ensure that the procedures for evaluating learning outcomes correspond to the planned results and goals of the EP.		+		
62	6.	The university must ensure the consistency, transparency and objectivity of the mechanism for assessing the learning outcomes of the EP, the publication of criteria and methods for assessing learning outcomes in advance.		+		
63	7.	Assessors must be familiar with modern methods for assessing learning outcomes and regularly improve their skills in this area.		+		
64	8.	The management of the EP must demonstrate the existence of a feedback system on the use of various teaching methods and the assessment of learning outcomes.		+		
65	9.	The management of the EP must demonstrate support for the autonomy of learners while providing guidance and assistance from the teacher.		+		

66	10.	The management of the EP must demonstrate the existence of a procedure for responding to complaints from students.	+			
Total by standard			1	9	0	0
Standard "Students"						
67	1.	The university must demonstrate the policy of forming a contingent of students and ensure transparency, publicity of the procedures governing the life cycle of students (from admission to completion).	+			
68	2.	The management of the EP should provide for special adaptation and support programs for newly enrolled and foreign students.		+		
69	3.	The university must demonstrate the compliance of its actions with the Lisbon Recognition Convention, including the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal education		+		
70	4.	The university should provide an opportunity for external and internal academic mobility of students, as well as assist them in obtaining external grants for study.		+		
71	5.	The university should encourage students to self-education and development outside the main program (extracurricular activities).		+		
72	6.	An important factor is the existence of a mechanism to support gifted students.	+			
73	7.	The university must demonstrate cooperation with other educational organizations and national centers of the "European Network of National Information Centers for Academic Recognition and Mobility / National Academic Recognition Information Centers" ENIC / NARIC to ensure comparable recognition of qualifications.		+		
74	8.	The university must provide students with internship places, demonstrate the procedure for facilitating the employment of graduates, maintaining contact with them.		+		
75	9.	The university must demonstrate the procedure for issuing documents to graduates confirming the qualifications received, including the achieved learning outcomes		+		
76	10.	The management of the EP must demonstrate that program graduates have skills that are in demand in the labor market and that these skills relevant.	+			

77	11.	The management of the EP must demonstrate the existence of a mechanism for monitoring the employment and professional activities of graduates.	+			
78	12.	An important factor is the existence of a valid alumni associations/unions.		+		
Total by standard			4	8	0	0
Standard "Teaching Staff"						
79	1.	The university must have an objective and transparent personnel policy in the context of the EP, including recruitment (including invited teaching staff), professional growth and development of staff, ensuring the professional competence of the entire staff.		+		
80	2.	The university must demonstrate the compliance of the qualitative composition of the teaching staff with the established qualification requirements, the strategy of the university, and the goals of the EP.		+		
81	3.	The management of the EP should demonstrate the change in the role of the teacher in connection with the transition to student-centered learning and teaching.		+		
82	4.	The university should provide opportunities for career growth and professional development of teaching staff, including young teachers.		+		
83	5.	The university should involve in the teaching of specialists from relevant industries with professional competencies that meet the requirements of the EP.	+			
84	6.	The university must demonstrate the presence of a motivation mechanism for the professional and personal development of teaching staff.		+		
85	7.	The university must demonstrate the widespread use of information and communication technologies and software in the educational process by the teaching staff (for example, on-line training, e-portfolio, MEPs, etc.)		+		
86	8.	The university must demonstrate the focus on the development of academic mobility, attracting the best foreign and domestic teachers.		+		
87	9.	The university must demonstrate the involvement of each teacher in promoting a culture of quality and academic integrity at the university, determine the contribution of teaching staff, including those invited, to achieving the goals of the EP.		+		
88	10.	An important factor is the involvement of teaching staff in the development of the economy, education, science and culture of the region and the country.	+			
Total by standard			2	8	0	0
Standard "Educational resources and student support systems"						

89	1.	The university must guarantee the compliance of the infrastructure, educational resources, including material and technical, with the goals of the educational program.		+		
90	2.	The management of the EP must demonstrate the sufficiency of classrooms, laboratories and other facilities equipped with modern equipment, ensuring the achievement of the objectives of the EP.		+		
		The university must demonstrate the compliance of information resources with the needs of the university and the ongoing EPs, including the following directions:				
91	3.	technological support for students and teaching staff in accordance with educational programs (for example, online learning, modeling, databases, data analysis programs)		+		
92	4.	library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases		+		
93	5.	examination of the results of research, final works, dissertations for plagiarism	+			
94	6.	access to educational Internet resources		+		
95	7.	functioning of WI-FI in its territory.		+		
96	8.	The university must demonstrate that it creates conditions for conducting scientific research, integrating science and education, publishing the results of research work of teaching staff, staff and students.		+		
97	9.	The university should strive to ensure that the educational equipment and software used for the development of educational programs are like those used in the relevant sectors of the economy.		+		
98	10.	The management of the EP must demonstrate the existence of procedures for supporting various groups of students, including information and counseling.		+		
99	11	The management of the EP must show the existence of conditions for advancement, studying along an individual educational trajectory.		+		
100	12.	The university must consider the needs of various groups studying (adults, working, foreign students, as well as students with special educational needs).		+		
101	13	The university must ensure that the infrastructure meets the safety requirements.		+		
Total by standard			1	12	0	0

Public Information Standard						
102	1.	The university guarantees that the published information is accurate, objective, up-to-date and reflects all areas of the university's activities within the framework of the educational program.		+		
103	2.	Informing the public should include support and explanation of the national development programs of the country and the system of higher and postgraduate education.		+		
104	3.	The university management should use a variety of ways to disseminate information (including the media, web resources, information networks, etc.) to inform the public and stakeholders.		+		
		<i>Information about the educational program is objective, up-to-date and should include:</i>				
105	4.	the purpose and planned results of the EP, the qualification to be awarded		+		
106	5.	information and the system for assessing the educational achievements of students		+		
107	6.	information about academic mobility programs and other forms of cooperation with partner universities, employers		+		
108	7.	information about the opportunities for developing personal and professional competencies, students and employment		+		
109	8.	data reflecting the positioning of the EP in the market of educational services (at the regional, national, international levels)		+		
110	9.	An important factor is the publication on open resources of reliable information about teaching staff, in the context of personalities			+	
111	10.	The university must publish audited financial statements for the EP on its own web resource		+		
112	11	The university must post information and links to external resources based on the results of external evaluation procedures		+		
113	12.	An important factor is the placement of information about cooperation and interaction with partners, including scientific / consulting organizations, business partners, social partners and educational organizations.		+		
Total by standard			0	11	1	0
TOTAL			13	95	5	0

13 (11.5%) parameters have a “strong” position
95 (84%) parameters have a position of "satisfactory."
5 (4.5%) parameters have the position “suggests improvement.”

0 (0%) the parameter has the position "unsatisfactory."

**Conclusion of an external expert on quality assessment of
educational program 7M02191 Art management RSI " Temirbek Zhurgenov Kazakh
National Academy of Arts " MCS RK**

n\n	n\n	Criteria for evaluation	Position of the educational program			
			strong	satisfactory	suggests improvement	unsatisfactory
Standard "Management of the educational program"						
1	1.	The university must demonstrate the development of the goal and development strategy of the EP based on the analysis of external and internal factors with a wide involvementvarious stakeholders.		+		
2	2.	The quality assurance policy should reflect the relationship between research, teaching and learning.		+		
3	3.	The university demonstrates the development of a culture of quality assurance		+		
4	4.	Commitment to quality assurance should apply to any activity performed by contractors and partners (outsourcing), including the implementation of a joint/double degree education and academic mobility.		+		
5	5.	The management of the EP ensures the transparency of the development plan for the development of the EP based on an analysis of its functioning, the real positioning of the university and the focus of its activities on meeting the needs of students, the state, employers and other stakeholders.	+			
6	6.	The EP management demonstrates the functioning of the mechanisms for the formation and regular revision of the EP development plan and monitoring its implementation, assessing the achievement of learning goals, meeting the needs of students, employers and society, making decisions aimed at continuous improvement of the EP.		+		
7	7.	The EP management should involve representatives of stakeholder groups, including employers, students and teaching staff in the formation of the EP development plan.	+			

8	8.	The EP management must demonstrate the individuality and uniqueness of the EP development plan, its consistency with national development priorities and the development strategy of the educational organization.		+		
9	9.	The university must demonstrate a clear definition of those responsible for business processes within the framework of the EP, the distribution of staff duties, and the delimitation of the functions of collegial bodies.		+		
10	10.	The management of the EP ensures the coordination of the activities of all persons involved in the development and management of the EP, and its continuous implementation, and involves all stakeholders.		+		
eleven	11.	The EP management must ensure the transparency of the management system, the functioning of the internal quality assurance system, including its design, management and monitoring, and the adoption of appropriate decisions.		+		
12	12.	The management of the EP should carry out risk management		+		
13	13.	The management of the EP should ensure the participation of representatives of interested parties (employers, teaching staff, students) in the collegiate management bodies of the educational program, as well as their representativeness in making decisions on the management of the educational program		+		
14	14.	The university must demonstrate innovation management within the EP, including the analysis and implementation of innovative proposals		+		
15	15.	The management of the EP must demonstrate its openness and accessibility for students, teaching staff, employers and other interested parties		+		
16	16.	The management of the EP confirms the completion of training in education management programs		+		
17	17.	The management of the EP should strive to ensure that the progress made since the last external quality assurance procedure is considered when preparing for the next procedure.		+		
Total by standard			2	15	0	0
Information Management and Reporting Standard						
18	1.	The university must ensure the functioning of the system for collecting, analyzing and managing information based on modern information and communication technologies and software.		+		

19	2.	The EP guidance demonstrates the systematic use of processed, adequate information to improve the internal quality assurance system.		+		
20	3.	The management of the EP demonstrates the presence of a reporting system that reflects the activities of all structural units and departments within the EP, including an assessment of their effectiveness.		+		
21	4.	The university must determine the frequency, forms and methods for assessing the management of the EP, the activities of collegial bodies and structural divisions, top management.		+		
22	5.	The university must demonstrate a mechanism for ensuring the protection of information, including determining the persons responsible for the reliability and timeliness of the analysis of information and the provision of data.		+		
23	6.	The university demonstrates the involvement of students, employees and teaching staff in the processes of collecting and analyzing information, as well as making decisions based on them		+		
24	7.	The EP management must demonstrate the existence of communication mechanisms with students, employees and other stakeholders, including conflict resolution.		+		
25	8.	The university must ensure the measurement of the degree of satisfaction with the needs of students, teaching staff and staff within the framework of the EP and demonstrate evidence of the elimination of identified shortcomings.		+		
26	9.	The university should evaluate the effectiveness and efficiency of activities in the context of the EP.		+		
		The information collected and analyzed by the university within the framework of the EP should consider:				
27	10.	key performance indicators		+		
28	11	the dynamics of the contingent of students in the context of forms and types		+		
29	12.	academic performance, student achievement and dropout		+		
thirty	13.	satisfaction of students with the implementation of the EP and the quality of education at the university		+		
31	14.	availability of educational resources and support systems for students		+		
32	15.	employment and career growth of graduates		+		
33	16.	Students, teaching staff and staff must document their consent to the processing of personal data.		+		

34	17.	The management of the EP should contribute to the provision of the necessary information in the relevant fields of science.		+		
Total by standard			0	17	0	0
Standard "Development and approval of the educational program"						
35	1.	The university must demonstrate the existence of a documented procedure for the development of the EP and its approval at the institutional level.		+		
36	2.	The university must demonstrate compliance with the developed EP set goals and planned learning outcomes.		+		
37	3.	The management of the EP should determine the impact of the disciplines of professional practices on the formation of learning outcomes.		+		
38	4.	The university demonstrates the presence of a model of a graduate of the EP, which describes the learning outcomes and personal qualities.		+		
39	5.	Qualification given by completion of the EP, should be clearly defined, explained and correspond to a certain level of HCK, QF-EHEA.		+		
40	6.	The management of the EP must demonstrate the modular structure of the program based on ECTS, ensure that the structure of the content of the EP corresponds to the goals set, with a focus on achieving the planned learning outcomes for each graduate.	+			
41	7.	The management of the EP should ensure that the content of academic disciplines and learning outcomes correspond to each other and the level of education (bachelor's, master's, doctoral studies).			+	
42	8.	EP Guide must demonstrate the conduct of external examinations of the EP.		+		
43	9.	The management of the EP must provide evidence of the participation of students, teaching staff and other stakeholders in the development and quality assurance of the EP.		+		
44	10.	The management of the EP must demonstrate the uniqueness of the educational program, its positioning in the educational market (regional/national/international).		+		
45	11	An important factor is the possibility of preparing students for professional certification.		+		
46	12.	An important factor is the presence of a joint (s) and / or two-degree EP with foreign universities.			+	
Total by standard			1	9	2	0

Standard "Continuous monitoring and periodic evaluation of the educational program"						
47	1.	The university must ensure the revision of the structure and content of the EP, considering changes in the labor market, the requirements of employers and the social demand of society.		+		
48	2.	The university must demonstrate the existence of a documented procedure for monitoring and periodic evaluation to achieve the goal of the EP and continuously improve the EP.			+	
		Monitoring and periodic evaluation of the EP should consider:				
49	3.	the content of the program in the context of the latest achievements of science and technology in a particular discipline		+		
50	4.	changing needs of society and the professional environment		+		
51	5.	workload, performance and graduation of students		+		
52	6.	effectiveness of student assessment procedures		+		
53	7.	needs and satisfaction of students		+		
54	8.	compliance of the educational environment and the activities of support services with the goals of the EP.		+		
55	9.	The management of the EP should publish information about changes to the EP, inform interested parties about any planned or undertaken actions within the EP.		+		
56	10.	Support services should identify the needs of various groups of students and the degree of their satisfaction with the organization of training, teaching, assessment, mastering the EP in general.			+	
Total by standard			0	8	2	0
Student-Centered Learning, Teaching and Assessment Standard						
57	1.	The management of the EP should ensure respect and attention to the various groups of students and their needs, providing them with flexible learning paths.		+		
58	2.	The management of the EP should ensure teaching based on modern achievements of world science and practice in the field of training, the use of various modern methods of teaching and evaluating learning outcomes that ensure the achievement of the objectives of the EP, including competencies, skills to perform scientific work at the required level.		+		

59	3.	The management of the EP should determine the mechanisms for distributing the teaching load of students between theory and practice within the framework of the EP, ensuring the development of the content and achievement of the objectives of the EP by each graduate.		+		
60	4.	An important factor is the presence of own research in the field of teaching methods of EP disciplines.		+		
61	5.	The university must ensure that the procedures for evaluating learning outcomes correspond to the planned results and goals of the EP.	+			
62	6.	The university must ensure the consistency, transparency and objectivity of the mechanism for assessing the learning outcomes of the EP, the publication of criteria and methods for assessing learning outcomes in advance.		+		
63	7.	Assessors must be familiar with modern methods for assessing learning outcomes and regularly improve their skills in this area.		+		
64	8.	The management of the EP must demonstrate the existence of a feedback system on the use of various teaching methods and the assessment of learning outcomes.		+		
65	9.	The management of the EP must demonstrate support for the autonomy of learners while providing guidance and assistance from the teacher.		+		
66	10.	The management of the EP must demonstrate the existence of a procedure for responding to complaints from students.	+			
Total by standard			2	8	0	0
Standard "Students"						
67	1.	The university must demonstrate the policy of forming a contingent of students and ensure transparency, publicity of the procedures governing the life cycle of students (from admission to completion).		+		
68	2.	The management of the EP should provide for special adaptation and support programs for newly enrolled and foreign students.		+		
69	3.	The university must demonstrate the compliance of its actions with the Lisbon Recognition Convention, including the existence and application of a mechanism for recognizing the results of academic mobility of students, as well as the results of additional, formal and non-formal education.		+		
70	4.	The university should provide an opportunity for external and internal academic mobility of students, as well as assist them in obtaining external grants for study.			+	
71	5.	The university should encourage students to self-education and development outside the main program (extracurricular activities).		+		

72	6.	An important factor is the existence of a mechanism to support gifted students.	+			
73	7.	The university must demonstrate cooperation with other educational organizations and national centers of the "European Network of National Information Centers for Academic Recognition and Mobility / National Academic Recognition Information Centers" ENIC / NARIC to ensure comparable recognition of qualifications.		+		
74	8.	The university must provide students with internship places, demonstrate the procedure for facilitating the employment of graduates, maintaining contact with them		+		
75	9.	The university must demonstrate the procedure for issuing documents to graduates confirming the qualifications received, including the achieved learning outcomes		+		
76	10.	The management of the EP must demonstrate that program graduates have skills that are in demand in the labor market and that these skills relevant.	+			
77	11	The management of the EP must demonstrate the existence of a mechanism for monitoring the employment and professional activities of graduates.		+		
78	12.	An important factor is the existence of a valid alumni associations/unions.		+		
Total by standard			2	9	1	0
Standard "Teaching Staff"						
79	1.	The university must have an objective and transparent personnel policy in the context of the EP, including recruitment (including invited teaching staff), professional growth and development of staff, ensuring the professional competence of the entire staff.		+		
80	2.	The university must demonstrate the compliance of the qualitative composition of the teaching staff with the established qualification requirements, the strategy of the university, and the goals of the EP.		+		
81	3.	The management of the EP should demonstrate the change in the role of the teacher in connection with the transition to student-centered learning and teaching.		+		
82	4.	The university should provide opportunities for career growth and professional development of teaching staff, including young teachers.		+		
83	5.	The university should involve in the teaching of specialists from relevant industries with professional competencies that meet the requirements of the EP.		+		

84	6.	The university must demonstrate the presence of a motivation mechanism for the professional and personal development of teaching staff.		+		
85	7.	The university must demonstrate the widespread use of information and communication technologies and software in the educational process by the teaching staff (for example, on-line training, e-portfolio, MEPs, etc.)		+		
86	8.	The university must demonstrate the focus on the development of academic mobility, attracting the best foreign and domestic teachers.		+		
87	9.	The university must demonstrate the involvement of each teacher in promoting a culture of quality and academic integrity at the university, determine the contribution of teaching staff, including those invited, to achieving the goals of the EP.		+		
88	10.	An important factor is the involvement of teaching staff in the development of the economy, education, science and culture of the region and the country.	+			
Total by standard			1	9	0	0
Standard "Educational resources and student support systems"						
89	1.	The university must guarantee the compliance of the infrastructure, educational resources, including material and technical, with the goals of the educational program.		+		
90	2.	The management of the EP must demonstrate the sufficiency of classrooms, laboratories and other facilities equipped with modern equipment, ensuring the achievement of the objectives of the EP.		+		
		The university must demonstrate the compliance of information resources with the needs of the university and the ongoing EPs, including the following directions:				
91	3.	technological support for students and teaching staff in accordance with educational programs (for example, online learning, modeling, databases, data analysis programs)		+		
92	4.	library resources, including a fund of educational, methodical and scientific literature on general education, basic and major disciplines on paper and electronic media, periodicals, access to scientific databases		+		
93	5.	examination of the results of research, final works, dissertations for plagiarism	+			
94	6.	access to educational Internet resources		+		
95	7.	functioning of WI-FI in its territory		+		

96	8.	The university must demonstrate that it creates conditions for conducting scientific research, integrating science and education, publishing the results of research work of teaching staff, staff and students.		+		
97	9.	The university should strive to ensure that the educational equipment and software used for the development of educational programs are like those used in the relevant sectors of the economy.		+		
98	10.	The management of the EP must demonstrate the existence of procedures for supporting various groups of students, including information and counseling.		+		
99	11	The management of the EP must show the existence of conditions for advancement, studying along an individual educational trajectory.		+		
100	12.	The university must consider the needs of various groups studying (adults, working, foreign students, as well as students with special educational needs).		+		
101	13	The university must ensure that the infrastructure meets the safety requirements.		+		
Total by standard			1	12	0	0
Public Information Standard						
102	1.	The university guarantees that the published information is accurate, objective, up-to-date and reflects all areas of the university's activities within the framework of the educational program.		+		
103	2.	Informing the public should include support and explanation of the national development programs of the country and the system of higher and postgraduate education.		+		
104	3.	The university management should use a variety of ways to disseminate information (including the media, web resources, information networks, etc.) to inform the public and stakeholders.	+			
		Information about the educational program is objective, up-to-date and should include:				
105	4.	the purpose and planned results of the EP, the qualification to be awarded		+		
106	5.	information and the system for assessing the educational achievements of students		+		
107	6.	information about academic mobility programs and other forms of cooperation with partner universities, employers		+		

108	7.	information about the opportunities for developing personal and professional competencies, students and employment		+		
109	8.	data reflecting the positioning of the EP in the market of educational services (at the regional, national, international levels).		+		
110	9.	An important factor is the publication on open resources of reliable information about teaching staff, in the context of personalities		+		
111	10.	The university must publish audited financial statements for the EP on its own web resource	+			
112	11.	The university must post information and links to external resources based on the results of external evaluation procedures.		+		
113	12.	An important factor is the placement of information about cooperation and interaction with partners, including scientific / consulting organizations, business partners, social partners and educational organizations.		+		
Total by standard			2	10	0	0
TOTAL			12	96	5	0

12 (10.6%) parameters have a “strong” position
96 (84.9%) parameters have a “satisfactory” position
5 (4.4%) parameters have the position “suggests improvement.”
0 (0%) the parameter has the position "unsatisfactory."