

«УТВЕРЖДАЮ»
 Ректор РГУ «Казахская национальная академия искусств им. Т.К.Жургенова»
 МКС РК

 А. Сатыбалды
 «30» 06 2022 г.

«CONFIRMED»
 Rector of the RSE «Kazakh National Academy of arts named after T.K. Zhurgenov»
 MCS RK A. Satybaldy
 30.06.2022

ACTION PLAN

on the implementation of the recommendations of the external expert commission of the independent agency for accreditation and rating of the organization of higher and (or) postgraduate education

Educational program "7M02161-Art-management" (profile direction)

№	SSK Proposal	Measures for the implementation of proposals	Deadlines	Responsible executor
1.	Standard "Educational Program Management"			
1.1.	In order to increase the number of students and attract public interest in the educational programs 7M02161 Art Management and 7M02154 Film and TV Directing, to strengthen the work on risk management in terms of more active public awareness of the benefits of the program. To present scientific and creative achievements of teachers and students, information about strategic partners and employment prospects in open	1. Prepare and post on the official website and social networks information about the scientific and creative achievements of teachers and students, information about strategic partners and employment prospects	Due to 01.07.2022	Head of the department Moldasheva A.K.

	access on the official website and on social networks.			
1.2.	To update the quality policy in terms of meeting the needs of the labor market, the qualifications market, both at the national level and at the international level. Ensure the participation of all stakeholders, including foreign partners, in quality assurance procedures.	1. Give suggestions to the university management on updating the Quality Policy	Due to 01.07.2022	Head of the department Moldasheva A.K.
1.3.	To develop a system of measures to improve the position of the university in the domestic and world rankings of educational organizations.	1. Make additions to the EP Development Plan 2. To ensure the implementation of the indicators of the Strategic Plan of the university and the department	Due to 01.07.2022	Head of the department Moldasheva A.K.
1.4.	To strengthen the work on providing students with the opportunity to obtain double diplomas using distance and mixed educational technologies; to conduct an active search for partner universities in Kazakhstan and foreign countries for this purpose.	1. Join the Association of Universities of the Silk Road Countries and use its opportunities	Due to 01.07.2022	Head of the department Moldasheva A.K. Department of International Cooperation
2.	Standard «Information Management and Reporting»			
2.1.	In order to increase the number of students and attract public interest in accredited EP, strengthen risk management in terms of strengthening the competitive ability of the Academy and more actively informing the public about the benefits of the program.	1. To activate the work on the university's website and in social networks, periodically update information about the benefits of the educational program 2. Identify the risks of EP	Due to 01.07.2022	Head of the department Moldasheva A.K.
2.2.	Strengthen the collection and provision of information to the general public on key indicators of the effectiveness of educational programs, in particular, on the creative, scientific and innovative activity of teaching staff and students.	1. To strengthen career guidance work with graduates of creative universities for admission to the specialized Master's degree program 2. Develop booklets with information about the educational program, distribute it among graduates of creative universities and art industry enterprises	Due to 01.07.2022	Head of the department Moldasheva A.K.
2.3.	To create a platform for publishing a portfolio of creative and scientific works of teachers and the entire teaching staff, as well as creative portfolios of students to increase employers' awareness of the level of professional training and the creative	1. Periodically update the portfolio of faculty of the department on the MOODLE platform	Due to 01.07.2022	Head of the department Moldasheva A.K.

	potential of students.			
3.	Standard "Development and approval of the educational program"			
3.1.	It is necessary to document in more detail the process of updating and modernizing educational programs in terms of its algorithm, frequency, conditions for involving all stakeholders and taking into account their recommendations, analysis and criteria for evaluating the result. It is necessary to ensure the real actualization of educational programs and all their components, taking into account the needs of the dynamically changing labor market, the requests of business and production representatives, as well as the opinions of graduates; annually update educational programs in terms of the composition and scope of disciplines established in the curriculum, the content of work programs of training courses, training and production practice programs, as well as evaluation materials and methodological resources.	1. To study the labor market, the requests of business and production representatives, as well as the opinion of graduates through a survey. Develop a questionnaire and process the information received. 2. Annually update educational programs in terms of the composition and scope of disciplines established in the curriculum, the content of work programs of training courses, training and production practice programs, as well as evaluation materials and methodological resources	Due to 01.07.2022	Head of the department Moldasheva A.K.
3.2.	To develop cooperation with other domestic and foreign universities of a similar orientation in order to introduce a system of double diplomas.	1. Join the Association of Universities of the Silk Road Countries and use its opportunities	Due to 01.07.2023	Head of the department Moldasheva A.K.
3.3.	The management of the EP should provide an interdisciplinary approach in the implementation of the EP, in particular when setting tasks for course projects, professional practices, topics of the WRC, etc.	1. Review the EP for interdisciplinarity, update the topics of master's projects and professional practice programs.	Due to 01.07.2023	Head of the department Moldasheva A.K.
4.	Standard "Continuous monitoring and periodic evaluation of educational programs"			
4.1.	Expansion of practice bases on the territory of all regions of Kazakhstan and abroad, where there are creative organizations and enterprises whose activities and technological equipment correspond to the content of educational programs 7M02161 Art management, 7M02154 Film and TV directing.	1. Conclude new contracts with enterprises to ensure the passage of professional practices	Due to 01.09.2024	Head of the department Moldasheva A.K. Department of Practice and Employment

4.2.	To develop and put into operation a mechanism for informing all stakeholders about the results of monitoring, analytical activities based on monitoring materials, as well as planned or undertaken actions regarding the updating and modernization of the EP, the purpose of which was to conduct a questionnaire of interested persons.	1. Publish on the university's website the results of monitoring, analytical activities based on monitoring materials, as well as information about planned or taken actions regarding the updating and modernization of the EP	Due to 01.09.2024	Head of the department Moldasheva A.K.
4.3.	To develop a system of measures to improve the position of the university in the Kazakhstan and world rankings of educational organizations. To strengthen the involvement of employers to participate in professionally-oriented events organized by graduate departments.	1. To develop a system of measures to improve the position of the university in the Kazakhstan and world rankings of educational organizations 2. Invite practitioners from employers to give lectures, conduct practical classes 2. Organize annual job fairs	Due to 01.09.2024	Department of Accreditation and Rating Head of the department Moldasheva A.K. Department of Practice and Employment
5	Standard "Student-centered learning, teaching and assessment of academic performance"			
5.1.	Using human and methodological resources, to provide students with the opportunity to receive education in their chosen language – state or foreign, even when it comes to isolated cases.	1. Provide the staff of the EP, expand the composition of the department	Due to 01.12.2022	Head of the department Moldasheva A.K.
5.2.	To shift the focus to the research work of students, to develop and implement motivational tools to activate publication activities, to involve them more fully in the research and innovative work of teaching staff, to stimulate their interest in entering doctoral studies.	1. To develop the institute of mentoring, to develop scientific schools, to publish joint scientific articles with students 2. Attract teachers with an academic degree to the department	Due to 01.12.2022	Head of the department Moldasheva A.K.
5.3.	Develop a clearly formulated and effective algorithm for the appeals procedure and make this information open and accessible to students.	1. Post on the university's website and on social networks information about the possibility of appeal and the work of appeal commissions	Due to 01.12.2022	Educational part
6	Standard "Students"			
6.1.	Strengthen career guidance activities to attract domestic and foreign applicants. To create commercials for this purpose about the benefits of the programs implemented at the Academy. Use	1. Create commercials about the benefits of OP, post on the university's website and social networks	Due to 01.12.2022	Head of the department Moldasheva A.K.

	the help of graduate employers for advertising purposes.	2. Develop booklets with information about the educational program, distribute it among graduates of creative universities and art industry enterprises		
6.2.	It is necessary to develop and effectively implement special adaptation and support programs for newly enrolled and foreign students.	1. Develop a special adaptation and support program for incoming and foreign students 2. Update the Student's Guide in Kazakh, Russian and English	Due to 01.12.2022	Students Department Department of International Cooperation
6.3.	Through interaction with the municipal authorities to solve the transport problems of students living in the hostel.	1. To hold meetings with undergraduates on the presence of transport and other problems of students living in the hostel	Due to 01.12.2022	Head of the department Moldasheva A.K.
7.	Standard "Professorial and teaching staff»			
1.	To improve the quality of scientific activity of the university by attracting undergraduates to research activities, expanding grant and innovation activities of teaching staff, developing partnerships with foreign universities in terms of joint research, increasing the publication activity of teaching staff, including in peer-reviewed publications from the scientometric database Scopus, Web of Science, etc. To activate grant and innovation activities of teaching staff engaged in the implementation of accredited PLOS. Formation of partnerships with foreign universities in the implementation of joint grant programs.	1. Develop projects and submit applications for grant funding contests of the ISS RK, MES RK 2. To attract foreign scientists to participate in scientific projects 3. Increase the publication activity of teaching staff in peer-reviewed publications from the scientometric database Scopus, Web of Science, etc.	Due to 01.09.2024	Head of the department Moldasheva A.K. Department of External Relations and Academic Mobility Scientific and Editorial Department
2.	Expansion of educational practices and technologies through the formation of teaching staff with the active involvement of specialists with experience in other universities, including foreign ones.	1. Invite foreign and domestic scientists to conduct classes 2. Organize a seminar on expanding educational practices and technologies	Due to 01.09.2024	Head of the department Moldasheva A.K. Department of External Relations and Academic Mobility

3.	Development and implementation of a development program for academic mobility of teaching staff through partnership with domestic and foreign universities that have programs with a similar focus. Expanding the practice of teachers' participation in joint international projects and foreign internships in order to update the content of educational programs.	1. To provide the possibility of academic mobility of teaching staff with universities implementing art management programs 2. To ensure the passage of teaching staff of advanced training courses	Due to 01.09.2024	Head of the department Moldasheva A.K.
8.	Standard "Educational resources and student support systems"			
8.1.	To analyze the effectiveness of the use of resources involved in the implementation of the EP, to take into account the results of the analysis in the development of the university's resource base and to modernize the equipment of educational and creative laboratories taking into account the requirements of modern production.	1. To analyze the effectiveness of the use of resources involved in the implementation of the EP 2. Apply for audience updates	Due to 01.09.2024	Head of the department Moldasheva A.K.
8.2.	Expansion and updating of the library fund through the acquisition of modern educational and methodological resources, in particular, professionally-oriented literature in the state language.	1. Apply for the renewal of the library fund for payment	Due to 01.09.2024	Head of the department Moldasheva A.K.
8.3.	To ensure an increase in the level of social comfort of university staff by creating a communicative and leisure environment for informal communication of teachers, partners of the university.	1. Organize team building among faculty and university partners	Due to 01.09.2024	Head of the department Moldasheva A.K.
8.4.	To improve social conditions for students. To form an educational environment at the university that is convenient and attractive for people with disabilities and disabled people, capable of arousing their trust and desire to study at T.K. Zhurgenov KazNAA.	1. Hold meetings with students on the EP, identify problems of social conditions, inform the university management	Due to 01.09.2024	Head of the department Moldasheva A.K.
9.	Standard "Informing the public"			
9.1.	In order to position T.K. Zhurgenov KazNAA as a regional leader in the creative educational sphere, to create interuniversity scientific and creative events on the basis of the Academy, which would become a platform for the exchange of ideas, achievements, professional techniques	1. To hold international scientific conferences, scientific seminars, to ensure the participation of students and teaching staff in the work of Science Cafe	Due to 01.09.2024	Head of the Research Center of Postgraduate Education Kulshanova A.A.

				Head of the department Moldasheva A.K.
9.2.	To provide information content of the official website in foreign languages (English, Chinese) to attract applicants from foreign countries and expand international contacts.	1. Publish information about the EP and the department on the university's website in three languages (Kazakh, Russian and English) 2. Translate previously published information into other languages and publish it on the university's website	Due to 01.09.2024	Head of the department Moldasheva A.K.
9.3.	Using the platform of the university's official website and social media pages, conduct an advertising campaign to attract nonresident and foreign applicants, demonstrating to them the competitive advantages of getting an education at the Academy.	1. Create commercials about the benefits of EP in three languages, post on the university's website and social networks 2. Develop booklets with information about the educational program in three languages, post them on the university's website and social networks	Due to 01.09.2024	Head of the department Moldasheva A.K.

Head of the “Art-management & Producing” department

Moldasheva A.K.

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