



**Ministry of Culture and Information of the Republic of Kazakhstan  
Temirbek Zhurgenov Kazakh National Academy of Arts**

**INFORMATION LETTER**

On **February 5, 2025**, “Cinema & TV” department of Temirbek Zhurgenov Kazakh National Academy of Arts invites you to participate in **the International Scientific and Practical Conference “THE CONCEPT OF THE NATIONAL CODE AS A RESOURCE FOR THE DEVELOPMENT OF SCREEN ART”**.

The following areas are proposed within the framework of the conference:

***Section 1. Cinema and television***

*The history of cinema art and television in Kazakhstan*  
*Prospects for the development of cinema and television in the information age*  
*Issues of modern dramaturgy of cinema and television*  
*The specifics of directing films and television series*  
*Features of producing film projects and TV series*  
*Copyright protection in the field of screen arts*  
*The film industry today*

***Section 2. Fine arts***

*The main trends in the development of fine art in the context of modernity*  
*Preservation and development of cultural heritage: craft and traditional art*  
*Actual problems of the evolution of style in modern painting*  
*Features of radical forms of contemporary art, their perception and interpretation*  
*The modern model of art education*

***Section 3. Theatrical and choreographic art***

*The interaction of theatre and choreography in modern cinematography*  
*A modern look at acting in film and theatre*  
*Conceptual issues of scenic design*  
*Visual directing of a film and a play*

***Section 4. Music: traditional, classical, modern***

*Problems of comparative study of traditional music of the Eurasian peoples*  
*Issues of professional training of traditional musicians in the context of globalization*  
*Ideological aspects of musical performance art*  
*The interaction of music and screen arts*

***Section 5. Philosophy of art and culturology***

*Traditions and innovations in art*  
*Cultural identification and globalization*  
*Personality and society in modern cinema and television*

*Social responsibility and creative freedom in cinema and television*

*Figurative and rational in the visual arts*

## **Section 6. Computer Technologies**

*Computer technologies in art, education and science*

*Digital technologies in media and data journalism*

*SMM and digital marketing: trends and tools*

*Web application development and programming*

*Network and database administration*

The teaching staff of scientific and educational creative institutions, doctoral students, master's students (regardless of the country of residence) are invited to participate.

The working languages of the conference: Kazakh, Russian, English.

Forms of participation: offline and online.

To participate in the conference, it is necessary to submit Application for participation (see Appendix No.1) and the text of the report/article (see the Formatting requirements in Appendix No.2) to the Organizing Committee by e-mail [danara.mussakhan@gmail.com](mailto:danara.mussakhan@gmail.com) **until December 27, 2024** (inclusive). The file with the article should be named according to the surname of the first author, for example, "Popov, section 3". Only one article should be placed in one file. The number of authors of one article should not exceed three people.

Organizational fees are not provided. The electronic version of the collection and the certificates of the conference will be sent to the participants within 30 working days from the date of the event. The collection will be assigned an **ISBN**. The conference materials will be available in electronic form on the website of the Academy: <https://kaznai.kz>

The Organizing Committee accepts only original, previously unpublished scientific articles, prepared in accordance with generally accepted scientific and ethical standards. The Organizing Committee reserves the right to reject applications that do not correspond to the topic of the conference, the requirements for the scientific style of presentation and formatting requirements of reports. Materials submitted later than the specified deadline will not be accepted for publication.

Travel and accommodation are paid by the sending side.

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Correspondence with the Organizing Committee is conducted only at the specified email address.

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