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|  | <b>Full Name</b><br>Makashev Marat Kenzhetauly   |
|                                                                                   | <b>Position</b><br>Lecturer                      |
|                                                                                   | <b>Academic Degree</b><br>Master of Arts Studies |

### Academic and Practical Experience

- Since 2025, lecturer at the Department of Animation Directing and Interactive Media, Temirbek Zhurgenov Kazakh National Academy of Arts.

### Subjects Taught

- Animation Techniques I: Animation Production Technology; Animation Directing III: Director's Script; Study of the Interface and Capabilities of 2D Animation Software; 2D Animation V: Backgrounds and Control Points.

### Publications

- Makashev, Marat. "Integration of the Culture and Everyday Life of Kazakh Nomads into the Animation Education Environment: Pedagogical Approaches and Methodological Solutions." International Scientific and Practical Conference Proceedings "Serikboltanu: Turkic Culture – From the Past to the Present", April 15, 2026, pp. 40–48.
- Makashev, M. K. "From the Studio Model to Internal Outsourcing: The Transformation of Animation Production and Strategic Challenges for the Development of Kazakh Animation." Proceedings of the International Scientific and Practical Conference "Screen Arts in the Era of Artificial Intelligence: Contemporary Issues and Development Trends", February 5, 2026, pp. 310–318.
- Zhanat Mukanov and Marat Makashev. "Visualizing Kazakh Kuy: Animation as a Tool for Musical and Historical Storytelling." "Intercultural Communication in the Creative Space of Hungary and Kazakhstan", 2026, pp. 107–119.